CATS 2013
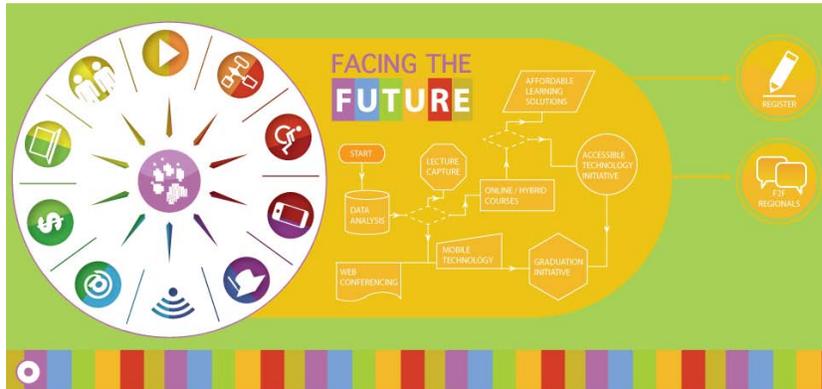# Conference Evaluation Results

Prepared for:

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Executive Summary

Evaluation Tool and Response Rates

Four separate surveys were used to evaluate CATS 2013 – one16 question survey for each of the three Regional meetings and one 10-question survey for the Individual (Concurrent) sessions. The Regional surveys covered attendee demographics, meeting logistics, achievement of conference goals, participation in last year's CATS activities, and future CATS activities and participation. The Individual Session survey covered both content and presenter(s). The response rate averaged 44% for the Regional meetings.

The Respondents

- Thirty-four percent (19 of 56) said this was their first year at CATS.
- Thirty-four percent said they'd used something learned at a previous CATS conference.
- Twenty-eight percent said they'd contacted someone from a previous CATS.
- Nineteen percent said they'd used MERLOT since the last CATS conference.

Conference Logistics

- Most respondents said they learned about the conference from a CATS email or listserv (learning from friends or colleagues was second).
- All (100%) said they received timely and useful information about the conference.
- All (100%) said the registration process was easy to use.

Conference Goals and Value

- Ninety-five percent of respondents who answered the questions said the Regional meetings were successful or very successful at meeting stated conference goals.
- They most appreciated the face-to-face interaction, networking, and opportunities to collaborate with others (Individual Sessions were second).
- They were least satisfied with the attendance (not enough people).
- Ninety-eight percent (63 of 64) said attending the Regional Meetings was worthwhile. Most (54.3%) said it was because of the useful information they gained. Networking, connecting, and collaboration was the second most popular reason (37.1%).

Future CATS Participation and Activities

- Ninety-seven percent (59 of 61) of respondents said they would want to attend a similar type of meeting in the future.
- Seventy-five percent (46 of 61) said they'd like to attend next year's conference. Twenty-two percent (14) said Maybe – it depends.
- Five said they'd be willing to help plan CATS 2014 – 14 said they'd consider presenting.
- The most popular suggestion was to return to a single statewide multi-day face-to-face conference. Many of those suggestions expressed the hope that doing so would result in increased attendance and increased session offerings.

Section I: Introduction

Background: About CATS, CATS Conferences, and CATS 2013

The Community of Academic Technology Staff (CATS) is a "collaborative community of practice and interest. Its primary goal is to provide professional development opportunities for the academic technologists at the 23 California State University campuses, to increase their knowledge, productivity, and professional effectiveness" in service of each campus's academic mission and the CSU's educational technology goals.

CATS conferences, held annually, are the centerpiece of CATS activities. They are designed specifically for and by CSU staff, who support the use of technology in instruction on their campuses, to enable participants from the 23 CSU campuses to share ideas, experiences, concerns, best practices, and resources. They focus on "the themes, issues, and technological and educational advances influencing the direction of academic technology." All CATS members are "actively encouraged to present and conduct workshops, facilitate panel discussions, and to work collaboratively in planning and developing conference programs." Overall conference goals include:

- Providing useful information and training about current and emerging technologies.
- Providing an excellent opportunity to learn about and share strategies for supporting faculty's use of technology.
- Helping to create a sense of community among attendees from different campuses with similar jobs and challenges.
- Providing information that is applicable to the successful performance of your job responsibilities.

The 16th annual CATS conference consisted of three face-to-face regional meetings held March 22nd and 29th and April 5th in Northern, Central, and Southern California respectively (see Appendix A for meeting agendas). The theme for CATS 2013 was "Facing the Future" to address "a combination of challenges – e.g., the rapid pace of change in educational technology, increased demand, and reduced resources – plus the opportunities that technologists have to be creative and innovative in developing solutions that not only work now, but will help pave the way forward."

This year's conference offered sessions that "that take a forward view of the projects, experiences, and strategies that community members are using and developing to meet the needs of faculty and students." Each meeting was designed to complement the others, resulting in a more robust conference. Presentation topics focused on those categories that have strategic importance within the CSU academic technology community. This year's categories were:

- Accessibility and Universal Design for Learning
- Bonus
- Course Transformation
- Customer Support
- Emerging Technology
- Learner Analytics through Educational Data-mining
- Learning Management Systems
- Professional Development

CATS 2013 conference presenters shared new approaches and collaborative ideas that can be applied to both ongoing and upcoming needs to help campuses respond to day-to-day challenges in creative, collaborative, and innovative ways.

For more information visit: http://cats.cdl.edu/cats_conferences/cats2013

The Evaluations

Four surveys were used to evaluate CATS 2013 – one for each of the three Regional Meetings and one for the Individual (Concurrent) sessions. The Regional Meeting and Individual session surveys were available from March 22nd through April 19th.

The Regional Meeting surveys consisted of 16 questions covering:

- Attendee demographics including participation in last year's CATS activities
- Meeting logistics
- Achievement of meeting goals
- Future CATS activities and participation

The Individual Session survey consisted of 10 questions – 5 about the session itself and 5 about the presenter(s). See Appendix B for all conference evaluation questions.

Response Rates

Meeting	# Completed surveys	# Registered attendees	Response rate (%)
Northern CA – Sonoma – March 22nd	18	37	49%
Central CA – San Luis Obispo – March 29th	15	35	43%
Southern CA – Long Beach – April 5th	31	75	41%
Totals	**64**	**147**	**44%**

About this Report

- The data from the Regional Meetings was combined except where otherwise noted.
- Open Space sessions data, while not addressed in the body of this report, is included in Appendix C.
- The data for the Individual Sessions was not analyzed for this report, nor is it included herein.
- All comments, whether in the body or the Appendices, have been edited only to correct spelling mistakes and, in some cases, to separate multiple topics to allow them to be categorized more appropriately.

Section II: The Respondents

First Year at CATS

Response Data:

Of the 56 who responded, 19 (34%) said this was their first CATS conference.

Activities since Last Year's CATS

Response Data:

CATS activities engaged in since last year's conference in percentage of respondents:

- Contacted someone from a previous CATS = 28%.
- Used something learned at a previous CATS = 34%.
- Used MERLOT = 19%.
- Contributed to MERLOT = 2%.
- Entered/edited Member Profile in MERLOT = 8%.
- Other = 8%.

  Responses to "Other":
  - Accessibility research
  - cats list server
  - I am a peer reviewer
  - learned about the tech development and see what we can do to improve ours.
  - Signed up for MERLOT Peer-Reviewer Training
  - used QOLT guidelines
  - Webinar
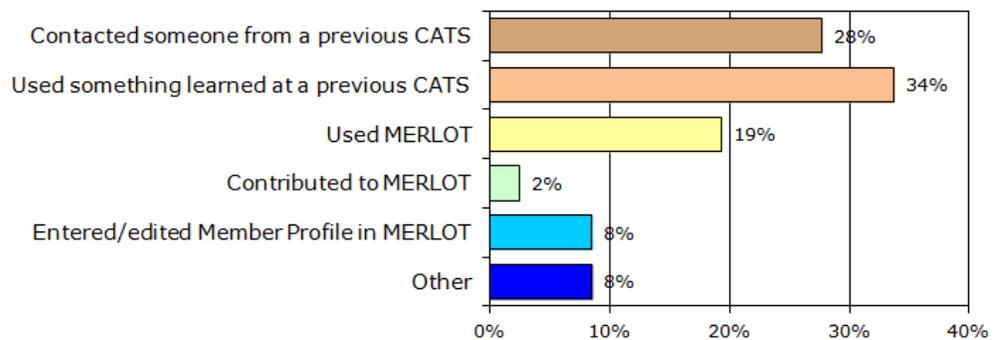
Section III: Conference Logistics

Where Respondents Learned About CATS 2013

Response Data:

Where respondents learned about the conference by category:

- Boss/immediate supervisor = 16%
- Friend(s) or colleague(s) = 22%
- CATS web site = 7%
- CATS email or listserv = 46%
- Other email or listserv = 1%
- Campus announcement = 4%
- Other = 8%

Responses to "Other":

- Abbe
- Abbe Altman through CSU Teaching Symposium
- Announcement from University Librarian
- Chancellor's Office
- I was invited to attend
- I was involved with planning the conference

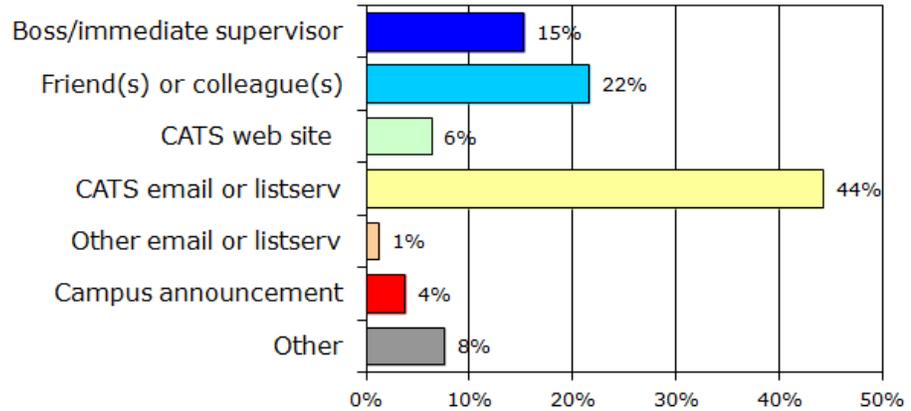## Timely and Useful Information Prior to Regional Meetings

Response Data:

Of the 55 who responded, all (100%) said they received timely and useful information prior to the Regional Meetings.

Registration Process

Response Data:

Of the 55 who responded, all (100%) said the registration process was easy to use.

Section IV: Conference Goals and Value

Success at Meeting Stated Goals

Attendees were asked to rate how successful the Regional Meetings were at:

- Providing useful information and training about current and emerging technologies.
- Providing an excellent opportunity to learn about and share strategies for supporting faculty's use of technology.
- Helping to create a sense of community among attendees from different campuses with similar jobs and challenges.
- Providing information that is applicable to the successful performance of their job responsibilities.

Response Data:

Training in current and emerging technologies:
- Very successful = 40%
- Successful = 60%
- Not very successful = 0%
- Not at all successful = 0%

Strategies for supporting faculty's use of technology:
- Very successful = 42%
- Successful = 53%
- Not very successful = 5%
- Not at all successful = 0%

Sense of community:
- Very successful = 44%
- Successful = 47%
- Not very successful = 8%
- Not at all successful = 0%

Information applicable to successful job performance:
- Very successful = 38%
- Successful = 55%
- Not very successful = 7%
- Not at all successful = 0%
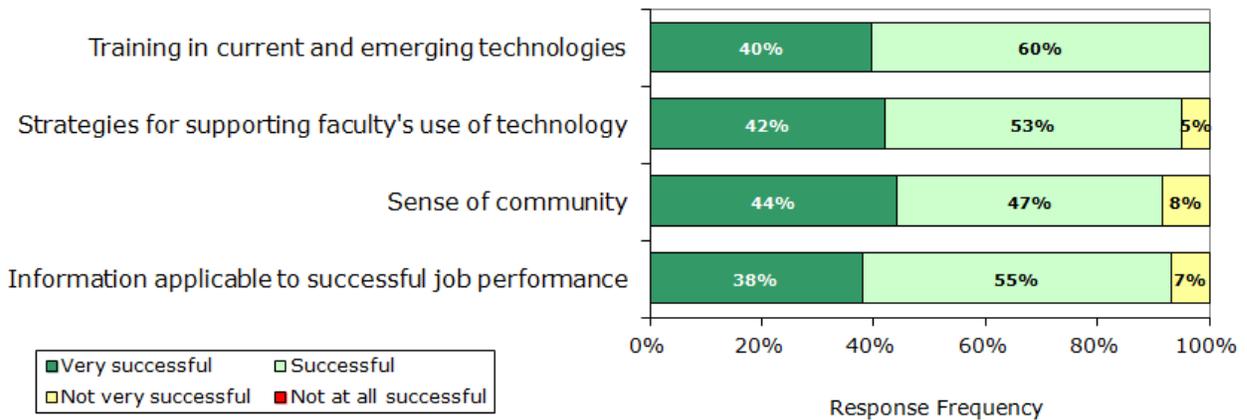
Liked BEST About the Meetings

Summary of Responses:

The majority of responses, irrespective of venue, fell into the following categories:
- Face-to-face interaction, networking and connecting with others (45.6%)
- Sessions including Open Space, topics, presenters, et al. (33.8%)
- Useful information and ideas (11.8%)

For a complete list of responses, see Appendix D.

Liked LEAST About the Meetings

Summary of Responses:

The majority of responses, irrespective of venue, fell into the following categories:
- Lack of attendance/participation (41.7%)
- Sessions and presenters (31.3%)
- Logistics (14.6%)
- Time (not enough – 12.5%)

For a complete list of responses, see Appendix E.

About the Meetings' Value

Response Data:

Of the 64 who responded, 63 (98%) said attending was worthwhile. Only one respondent (2%) said it was not.

The reason given for the negative response was, "It didn't give me any tools that I don't have already."

The majority of the reasons for the positive responses fell into the following categories:

- Useful information (54.3%)
- Networking, connecting, and collaboration (37.1%)
- Miscellaneous positive comments (8.6%)

For a complete list of responses, see Appendix F.

Section V: Future CATS Participation and Activities

Active Participation in Next Year's Conference

Desire to Attend a Similar Type Meeting in the Future

Response Data:

Of the 61 who responded, 59 (97%) said they **would** want to attend a similar type of meeting in the future. Two (3%) said they would not, the reasons for which were:

1. I am retiring.
2. It didn't give me any tools that I don't have already.

Attending Next Year's CATS

Response Data:

Of the 61 who responded:

- Forty-six (75%) said they **would** like to attend CATS next year.
- Fourteen (22%) said Maybe.
- One (2%) said they would NOT like to attend next year.
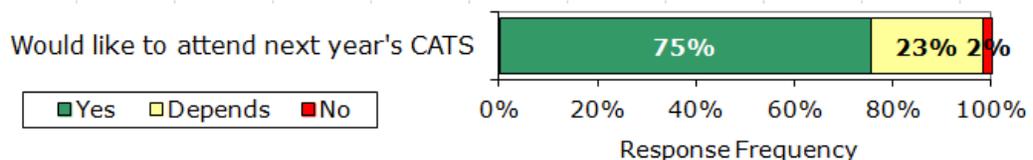
Factors influencing decisions to attend next year:

- Cost/money/funding = 11% (4 responses)
- Time/availability = 29% (10)
- Conference dates/schedule = 17% (6)
- Conference format = 11% (4)
- Conference program = 20% (7)
- Other (location) = 11% (4)
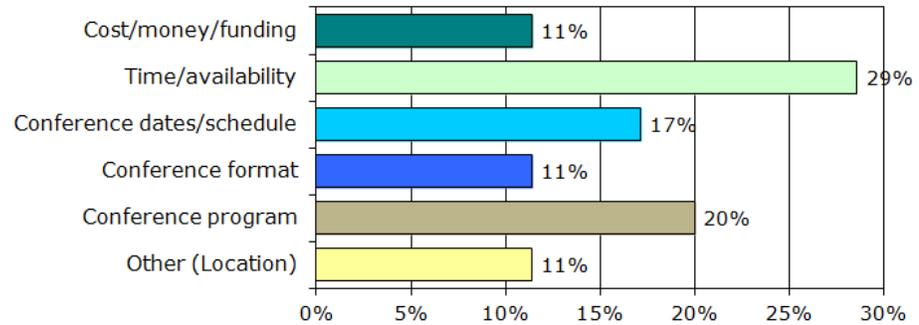
Helping with Next Year's CATS

Response Data:

Of the respondents who indicated an interest in attending next year's conference:

- Five said they would consider helping to plan CATS 2014.
- Fourteen said they'd consider presenting at CATS 2014.

See Appendix G for contact information.

Future CATS Activities

Summary of Responses:

The **suggestions for next year's conference** fell under the headings:

- Conference Format and Logistics (23 of 42 = 54.8%). Most were requests to return to a single statewide multi-day conference and to take steps to increase attendance/participation.
- Sessions and Presentations (9 of 42 = 21.4%). Most were about increasing the number and length of presentations and moving the Open Space sessions to earlier in the day.
- About Faculty (4 of 42 = 9.5%). Most were about including MORE faculty.

The **activities** respondents said they would like to see offered between now and next year's CATS conference are:

- More face-to-face events.
- More relevant and inclusive activities.
- Video tape presentations.

The **topics** respondents said they would like to see offered between now and next year's CATS conference include:

- Current events, trends or technologies
- More relevant and inclusive topics.
- Strategies for working with faculty to adopt technology

For a complete list of responses, see Appendix H.

Final Comments:

The majority of Final Comments fell into the following categories:

- Great job Abbe and planners
- Happy to see fellow CATS
- Thank you, well done, worthwhile

For a complete list of responses, see Appendix I.

Appendix A
Meeting Agendas

Northern CA – Sonoma State University – March 22nd

Time	Activity
7:30 - 8:30	Register / Meet & Greet
8:30 - 9:30	Keynote: Leading Teaching and Learning in the 21st Century by Kathy Fernandes
9:40 - 10:25	• Learning Outside of the LMS: Teaching and Learning in the Open with WordPress - Part I by Tatiana Piatanova • Learner Analytics to Improve Student Achievement in a Large Enrollment Hybrid Course by Kathy Fernandes
10:35 - 11:20	• On the Flip Side: Supporting Faculty Implementing the Flipped Classroom Model by Greg Crum • Learning Outside of the LMS: Teaching and Learning in the Open with WordPress - Part II by Tatiana Piatanova
11:30 - 12:15	• Fun and Engaging Technologies for the Online or Hybrid Classroom by Margaret Arroyo • Assessing Student Learning: Traditional Textbooks vs. Affordable Learning Solutions within an LMS by Mary Reddick
12:20 - 1:05	Lunch
1:15 - 2:10	• Lecture Catch-and-Release: Help Your Campus Swim Against Tradition with Lecture Capture by Maggie Beers • Getting Creative with Library/LMS Integration by Christina Mune
2:20 - 4:00	Open Space Discussions

Central CA – Cal Poly San Luis Obispo – March 29th

Time	Activity
7:30 - 8:30	Register / Meet & Greet
8:30 - 9:30	Keynote: The Future of Academic Technology: Acquisition and Re-organization by Catheryn Cheal
9:40 - 10:25	• Building Classroom Tools with MeteorJS - Part I by Kevin Miller • Assessing Student Learning: Traditional Textbooks vs. Affordable Learning Solutions within an LMS by Beatrice Russell
10:35 - 11:20	• Building Classroom Tools with MeteorJS - Part II by Kevin Miller • Out of the Stacks: Supporting Student Learning Within the Library by Kristen Thorp • Five Flavors of Sanity-saving Tech by Catherine Hillman
11:30 - 12:15	• Is Artificial Intelligence in the CATS Future? by Cindy Compean (• Using Gadgets for Reading and Writing by Tonia Malone • Social Content and Discussion Platform Engages Students and Enhances Learning - Part I by Lindsey Higgins
12:20 - 1:05	Lunch

1:15 - 2:10	• Bake Accessibility into the CMS by Kevin Miller • What's on YOUR iPad? by Luanne Fose • Social Content and Discussion Platform Engages Students and Enhances Learning - Part II by Lindsey Higgin
2:20 - 4:00	Open Space Discussions

Southern CA – CSU Long Beach – April 5th

Time	Activity
7:30 - 8:30	Register / Meet & Greet
8:30 - 9:30	Keynote: The Evolution of Academic Technology in Supporting the Ever-growing Demands of Faculty and Students by Chris Mattia
9:40 - 10:25	• Using Compliance Sheriff Effectively - Part I by Susan Cullen • Roadmap for Implementing Quality Principles for Online/Hybrid Courses by Brett Christie
10:35 - 11:20	• Using Compliance Sheriff Effectively - Part II by Susan Cullen • Yes iCan! Help Your Faculty Successfully Integrate Technology into Their Courses by Mauricio Cadavid • How We Implemented CSU Board of Trustees Meeting Streaming by Gerard Greenidge
11:30 - 12:15	• Online 2.0: The Future of Online Learning by Peter Campbell • Video Suite Chewies: Free Toy in Every Box by Walter Gajewski • Social Content and Discussion Platform Engages Students and Enhances Learning - Part I by Lindsey Higgins
12:20 - 1:05	Lunch
1:15 - 2:10	• The High Tech Collaborative Learning Classroom by Leslie Kennedy • Social Content and Discussion Platform Engages Students and Enhances Learning - Part II by Lindsey Higgins
2:20 - 4:00	Open Space Discussions

Appendix B
Conference Evaluation Questions

CATS 2013 Individual Session Evaluation Questions

About the Session You Would Like to Evaluate

Please select the VENUE of the session you'd like to evaluate.

( ) Northern California - Sonoma State University - March 22nd
( ) Central California - Cal Poly San Luis Obispo - March 29th
( ) Southern California - CSU Long Beach - April 5th

Please select the TYPE of session you'd like to evaluate.

( ) Concurrent or Keynote
( ) Open Space

Please select the TITLE of the session you'd like to evaluate.

Northern CA list

( ) Leading Teaching and Learning in the 21st Century (keynote)
( ) Assessing Student Learning: Traditional Textbooks vs. Affordable Learning Solutions w/i an LMS
( ) Fun and Engaging Technologies for the Online or Hybrid Classroom
( ) Getting Creative with Library/LMS Integration
( ) Learner Analytics to Improve Student Achievement in a Large Enrollment Hybrid Course
( ) Learning Outside of the LMS: Teaching and Learning in the Open with WordPress - Part I
( ) Learning Outside of the LMS: Teaching and Learning in the Open with WordPress - Part II
( ) Lecture Catch-and-Release: Help Your Campus Swim Against Tradition with Lecture Capture
( ) On the Flip Side: Supporting Faculty Implementing the Flipped Classroom Model
( ) Other (please specify): *: _____

Central CA list

( ) The Future of Academic Technology: Acquisition and Re-organization (keynote)
( ) Assessing Student Learning: Traditional Textbooks vs. Affordable Learning Solutions w/I an LMS
( ) Bake Accessibility into the CMS
( ) Building Classroom Tools with MeteorJS - Part I
( ) Building Classroom Tools with MeteorJS - Part II
( ) Five Flavors of Sanity-saving Tech
( ) Is Artificial Intelligence in the CATS Future?
( ) Out of the Stacks: Supporting Student Learning Within the Library
( ) Social Content and Discussion Platform Engages Students and Enhances Learning - Part I
( ) Social Content and Discussion Platform Engages Students and Enhances Learning - Part II
( ) Using Gadgets for Reading and Writing
( ) What's on YOUR iPad?
( ) Other (please specify): *: _____

Southern CA list

( ) The Evolution of Academic Technology in Supporting the Ever-growing Demands of Faculty and Students (keynote)
( ) How We Implemented CSU Board of Trustees Meeting Streaming
( ) Online 2.0: The Future of Online Learning
( ) Roadmap for Implementing Quality Principles for Online/Hybrid Courses
( ) Social Content and Discussion Platform Engages Students and Enhances Learning - Part I
( ) Social Content and Discussion Platform Engages Students and Enhances Learning - Part II
( ) The High Tech Collaborative Learning Classroom
( ) Using Compliance Sheriff Effectively - Part I
( ) Using Compliance Sheriff Effectively - Part II
( ) Video Suite Chewies: Free Toy in Every Box
( ) Yes iCan! Help Your Faculty Successfully Integrate Technology into Their Courses
( ) Other (please specify): *: _____

About the Session Presentation

1. The QUALITY of the subject matter presented was:

( ) Excellent
( ) Good
( ) Fair
( ) Poor
( ) NA/No Opinion

2. The APPLICABILITY of the subject matter presented was:

( ) Excellent
( ) Good
( ) Fair
( ) Poor
( ) NA/No Opinion

3. The RELEVANCE of the subject matter presented was:

( ) Excellent
( ) Good
( ) Fair
( ) Poor
( ) NA/No Opinion

4. Overall, the presentation was:

( ) Excellent
( ) Good
( ) Fair
( ) Poor
( ) NA/No Opinion

5. Attending this session was a valuable part of my CATS 2013 experience.

( ) Yes
( ) No
( ) NA/No Opinion
   I said attending this session was NOT a valuable part of my CATS 2013 experience because:

About the Session Presenter(s)

6. Their knowledge of the subject matter/topic was:

( ) Excellent
( ) Good
( ) Fair
( ) Poor
( ) NA/No Opinion

7. Their clarity and effectiveness of delivery was:

( ) Excellent
( ) Good
( ) Fair
( ) Poor
( ) NA/No Opinion

8. Their organization and completeness of material was:

( ) Excellent
( ) Good
( ) Fair
( ) Poor
( ) NA/No Opinion

9. I would recommend this/these presenter(s) to others.

( ) Yes
( ) No
    I said I would NOT recommend this/these presenter(s) to others because:
( ) NA/No Opinion

10. I would recommend this/these presenter(s) be invited back to present at next year's conference.

( ) Yes
( ) No
    I said I would NOT recommend that this/these presenter(s) be invited back to present at next year's conference because:
( ) NA/No Opinion

About Your Open Space Experience(s)

1. In how many Open Space sessions did you participate?

2. In what topic area(s) did you participate?

3. Were the sessions you participated in relevant to your work?

( ) Yes
( ) No

4. Did you find the Open Space session(s) a valuable part of your CATS 2013 experience?

( ) Yes
( ) No
    I said that I did NOT find the Open Space sessions a valuable part of my CATS 2013 experience because:

5. Would you recommend that CATS hold Open Space sessions at future events?

( ) Yes
( ) No
    I said that I would NOT recommend that CATS hold Open Space sessions again at future events because:

Final Comments:

CATS 2013 Regional Meetings Evaluation Questions

Please select the Regional Meeting you'd like to evaluate.*

( ) Northern California - Sonoma State University - March 22nd
( ) Central California - Cal Poly San Luis Obispo - March 29th
( ) Southern California - CSU Long Beach - April 5th

About You

1. Is this the first year you've attended a CATS conference?

( ) Yes
( ) No

2. Which of the following have you done during the past year? [choose ALL]

[ ] Contacted someone you met at a previous CATS conference.
[ ] Used or applied something you learned at a previous CATS conference to my work.
[ ] Used MERLOT.
[ ] Contributed to MERLOT.
[ ] Entered or edited your Member Profile information in MERLOT.
[ ] Other (please specify): *

About the Meeting Logistics

3. How did you learn about this Regional Meeting? [choose ALL]

[ ] My boss/immediate supervisor
[ ] Friend(s) or colleague(s)
[ ] CATS web site
[ ] CATS email or listserv
[ ] Other email or listserv
[ ] Campus announcement
[ ] Other (please specify): *

4. Did you receive timely and useful information prior to the Regional Meeting(s) you attended?

( ) Yes
( ) No
   I said I did NOT receive timely and useful information prior to the Regional Meeting(s) because: *

5. Was the online registration process for this meeting easy to use?

( ) Yes
( ) No
   I said the online registration process for this meeting was NOT easy to use because: *

About the Meeting Goals

6. How successful was this Regional Meeting at providing useful information and training about current and emerging technologies?

( ) Very successful
( ) Successful
( ) Not very successful
( ) Not at all successful
( ) NA/No opinion

7. How successful was this Regional Meeting at providing an excellent opportunity to learn about and share strategies for supporting faculty's use of technology?

( ) Very successful
( ) Successful
( ) Not very successful
( ) Not at all successful
( ) NA/No opinion

8. How successful was this Regional Meeting at helping to create a sense of community among attendees from different campuses with similar jobs and challenges?

( ) Very successful
( ) Successful
( ) Not very successful
( ) Not at all successful
( ) NA/No opinion

9. How successful was this Regional Meeting at providing information that is applicable to the successful performance of your job responsibilities?

( ) Very successful
( ) Successful
( ) Not very successful
( ) Not at all successful
( ) NA/No opinion

10. What did you like BEST about the meeting?

11. What did you like LEAST about the meeting?

12. Was attending this Regional Meeting a worthwhile experience? Please explain why or why not in the text box below.

( ) Yes

   I said attending this Regional Meeting was a worthwhile experience for me because:

( ) No

   I said attending this Regional Meeting was NOT a worthwhile experience for me because:

About Future CATS Conferences and Activities

13. Would you want to attend a similar type of meeting if offered in the future?

( ) Yes

( ) No

   I said I would NOT want to attend a similar type of meeting if offered in the future because: *

14. Would you like to attend next year's CATS conference?

( ) Yes

( ) No

   I said I would NOT like to attend next year's CATS conference because:

( ) Maybe – it depends on (please select reason(s) below):

   Attending next year's CATS conference depends on (please choose ALL that apply):

   [ ] Cost/money/funding

   [ ] My time/availability

   [ ] Conference dates/schedule

   [ ] Conference format

   [ ] Conference program (sessions and/or presenters)

   [ ] Other (please specify):

15. What suggestions do you have for future CATS events?

16. About helping to plan and/or present at next year's CATS, please select ALL that apply:

[ ] I would consider helping to PLAN next year's CATS conference.

[ ] I would consider being a PRESENTer at next year's CATS conference.

   Please contact me about helping with next year's CATS conference. My contact information is: *

   First name: _____

   Last name: _____

   Email address: _____

Professional Development Giveaway Opportunity

( ) I would like to participate in the CATS 2013 online survey Professional Development Giveaway.

   Giveaway entry information:

   First name: _____

   Last name: _____

   Email address: _____

( ) No thanks. I don't wish to participate in the Giveaway.

Final Comments:

Appendix C
Open Space Sessions Feedback

Northern CA - Sonoma
1. In how many Open Space sessions did you participate?
1
1
1
1
2. In what topic area(s) did you participate?
Faculty training
Kathy Fernandes the crowd sourcing app. I wish in her keynote she actually addressed crowd sourcing apps showed a few different ones and discussed how they apply to our work not just her work.
Underrepresented groups in online environments
Faculty Support
3. Were the sessions you participated in relevant to your work?
Yes
Yes
Yes
Yes
4. Did you find the Open Space session(s) a valuable part of your CATS 2013 experience?
Yes
Yes
Yes
Yes
5. Would you recommend that CATS hold Open Space sessions at future events?
Yes
Yes
Yes
Yes
Final Comments:
Excellent people.
It would be interesting to incorporate open space into the actual workshops. so each presenter would devote like half hour to open space in their workshop where we would discuss ideas relevant to the topic.
This session was particularly helpful in understanding the issues more clearly for underrepresented groups in the online environment. Made a good connection for our campus on this issue that is currently not being discussed at all as far as I know.
I think this exercise would be better placed earlier in the day or conference, so we would know each other better all day.

Central CA – San Luis Obispo
1. In how many Open Space sessions did you participate?
1
2. In what topic area(s) did you participate?
Flipped Classroom
3. Were the sessions you participated in relevant to your work?
Yes
4. Did you find the Open Space session(s) a valuable part of your CATS 2013 experience?
Yes
5. Would you recommend that CATS hold Open Space sessions at future events?
Yes
Final Comments:
I learned a lot from the open space session. Reminds me a little of Birds of a Feather but less structured. Nice to have that freedom.
Northern CA – Long Beach
1. In how many Open Space sessions did you participate?
1
1
2. In what topic area(s) did you participate?
ADA, Internet Presence, Faculty Enhancements
Universal Design Accessibility training
3. Were the sessions you participated in relevant to your work?
Yes
Yes
4. Did you find the Open Space session(s) a valuable part of your CATS 2013 experience?
Yes
No. I joined the group, in part, because of the shortage of attendees. I'm thinking people didn't participate because of past experiences.
5. Would you recommend that CATS hold Open Space sessions at future events?
Yes
No. Even if the participation was good, I'm not sure about the personal value. Not having attended CATS in a while, I'm not sure why the attendees did not stay for the open session - other than they have not found it helpful to their work.
Final Comments:
The coordinator of the open session did a great job holding us to the task of discussions.
Attracting more people would be good. Quality of food was not that great.

Appendix D
What Respondents Liked BEST About the Meetings

Networking and Connecting with Others (31 of 68 = 45.6%)

- Meeting IT professionals from other campuses
- Direct, face-to-face collaboration with peer CSU staff
- Seeing my colleagues that I talk to on the CATS listserv all year face-to-face and making new friends as well.
- Getting to know people from other campuses.
- I liked meeting and talking directly with colleagues.
- Being able to network and collaborate with fellow staffers.
- Connecting with colleagues.
- Meeting with the individuals in person is so much more beneficial than online.
- The chance to meet, greet, and discuss campus initiatives
- Meeting peers from other campuses.
- Seeing people. Sharing.
- Talking to people in my field
- Meeting excellent skilled people.
- Opportunity to talk with people from other campuses.
- Networking, sharing info
- The networking opportunity.
- Being together in the morning with a common keynote experience.
- Lunch networking with colleagues.
- Talking with others in small groups.
- The conversations with other attendees.
- The open sharing
- Connecting with CATS in my region.
- Networking with colleagues and getting new ideas
- The chance to connect with colleagues and share information and strategies for common problems.
- Meeting old friends again
- Seeing old friends
- Visiting with others at lunch
- Getting to meet new CATS face to face and seeing old CATS
- Interesting mix of people attended
- I like seeing my colleagues from other campuses and talking with them during lunch and breaks.
- That we get to meet and interact face to face with our partner CSU coworkers! It makes the conference much more interesting & effective.

Sessions and Presenters (23 of 68 = 33.8%)

- The sessions.
- The interesting breakout sessions.
- Catherine Hillman's presentation.
- Open spaces exercise was very valuable as it showed everyone is dealing with similar problems and afforded different perspectives and solutions.
- Tatiana's presentation included time for us to go off course from her agenda and discuss relevant concerns related to the topic. I don't think she planned it, but to her credit she allowed discussion to happen and we brought up good points.
- Good presentation on flipping the classroom.
- The presenters.
- Attendees to my presentation gave me relevant feedback
- The keynote (Kathy Fernandes)

- Keynote speech (Kathy Fernandes) and presentation on Lecture Capture
- The small group size. It made for a cozy feel and made the presenters more accessible to the attendees.
- Updated variety of presentations
- The high level of interaction between the presenters and the attendees.
- Open space part of the day was especially great.
- The keynote speaker (Chris Mattia)!
- Keynote (Chris Mattia)
- I enjoyed the keynote (Chris Mattia) - very interesting.
- The video workshop and all of the many tools that they told us about. I came away with some real tools that I can use on the job.
- Applicable topics with lively instructors.
- Leslie Kennedy's session on "The High Tech Collaborative Learning Classroom
- Modular classroom session (Leslie Kennedy)
- Short workshops with just the information that I needed
- Shared knowledge of the speakers.

Information and Ideas (8 of 68 = 11.8%)

- The chance to have time to think about and talk about larger ideas, challenges and opportunities rather than day-to-day job duties.
- Hearing ideas.
- Having discussions.
- The content
- It had some real world applications of what needs to happen in academic technology
- Getting a lot of information I can use in my work
- The video guys showed us their studio, which was great!
- The new smart classroom and how CSULB is using it.

Logistics (4 of 68 = 5.9%)

- The location (LB)
- The rooms (LB)
- The parking convenience (LB)
- Ease of parking (LB)

Atmosphere (2 of 68 = 2.9%)

- Friendly atmosphere
- I am from a local community college. As usual, we felt welcomed by the CATS community.

Appendix E
What Respondents Liked LEAST About the Meetings

Attendance and Participation (20 of 48 = 41.7%)

- Low attendance.
- Not meeting more people
- I wish more people had attended.
- Having a larger audience would have made the meeting more productive. I do realize it is difficult to get people and administrators to commit.
- Not connecting with even more colleagues - since this was not a statewide meeting.
- Wish it would have been all 3 regions, so that we can network and share strategies.
- Not diverse attendance
- Disappointed with low participation numbers
- Not many in attendance! Need both faculty and staff present for instructional design discussions. I thought I'd have more opportunity to meet lots of people from other campuses. I think if travel was a resource issue, the conference should have been offered via web conferencing modeling the technologies discussed at the conference. Tweets and backchannels and chat feeds could bring in participation from both local and remote attendees
- Few people attended. I missed seeing a better representation of the CATS community.
- So many people leaving before the end.
- Lack of attendance. It would have been nicer if more people had been involved. Would have liked to have seen the attendance larger.
- Not being able to connect with CATS in other parts of the state.
- Would have liked more people attending.
- The fact that the entire CSU system is not present. It makes the number of workshops fewer and less diverse. Also, I believe different regions of the state are better at certain things and we miss out on learning and sharing our collective expertise because of the segregation.
- Hardly anyone stayed for Open Space.
- Timing at the end was not structured enough so people left sessions before others and then didn't stay for the open space.
- The majority of attendees left the meeting after lunch.
- Needs more community building.
- First meeting did not create a sense of community. Was good but too short and could have been used to create a more interactive group

Sessions and Presenters (15 of 48 = 31.3%)

- Limited choice of presentations to attend.
- The presentation by the faculty member about affordable solutions to textbooks.
- The keynote speaker (Catheryn Cheal).
- Keynote (Kathy Fernandes)
- Static lectures that push information and don't actually include the audience.
- The zen meetings
- Session on Word Press – it got off track
- I thought the meeting could have used more classroom technology presentations.
- Keynote speaker (Chris Mattia)

- I remember attending CATS probably about 4 or 5 years ago. At that conference, there were a couple of workshops that focused on Universal Design and how that generates web accessibility. I would have liked to have seen a workshop similar to this at CATS this year. There was also a hands-on CSS post conference workshop that I learned a lot from. I would love a CSS best practices workshop - something that enhances HTML and CSS skills (and how it relates to web accessibility).
- Projector issues
- ADA software took too long and the session ran out of time.
- Not having a CO session relating to future direction
- Open space should be earlier in the day.
- Power points are boring

Logistics (7 of 48 = 14.6%)

- Lunch!
- The lunch quality was very poor.
- Distance
- Start time was too early. It is a long drive up to Sonoma. Would have preferred starting a 9 or 9:30
- The event could use larger signage to make locating the event easier.
- Not scheduled at a very good time (Friday of Spring Break)
- Parking situation was confusing (LB)

Time (6 of 48 = 12.5%)

- Too little time in just one day
- Too short
- Too short - Talking to people after each session, only for a few minutes made me late to the next session....
- Too short it was hard to learn about what other campuses are doing in 1 day.
- That it's too short (the duration for each session & the duration of the whole conference as a whole).
- Would have liked more time - multi-day meeting.

Appendix F
Reasons Respondents Said Attending was Worthwhile

Useful Information (38 of 70 = 54.3%)

- Valuable information provided at the sessions
- I was able to see what are schools are doing and dealing with.
- I learned new things that apply to my job and learned about how some other schools are handling certain technologies.
- I learned about a cool technology I could apply in my job to benefit the campus
- I learned some trips [sic – tricks?] to improve my work environment/workflow.
- It was a pleasant and informative day
- I learned about how my campus is implementing the use of technology in education.
- Gained useful info for my work.
- I learned more about trends in ed tech.
- I learned about new technologies that will make my job easier.
- Got great ideas.
- I appreciated the content, but I was disappointed in the attendance even from our host campus!
- Seeing what other CSUs are doing with technology-enabled learning is a valuable experience.
- Interesting presentations for the most part.
- I learned new things
- I learned and gained a new perspective as to using technology to solve some existing enrollment issues.
- I was given relevant feedback to my presentation.
- I learned that the chancellor's office was present, and that there were funds for professional development.
- I learned a great deal that I hope I can offer to my campus. I hope I can bring what I learned to my campus.
- I learned a little about the perspective of the person who will be heading the CSU IT projects
- Lecture Capture
- Word Press
- I gained insight into subjects that are not part of my regular work duties (such as the LMS) as well as good ideas to help solve problems I encounter regularly (classroom support)
- Loved the Open Space discussions, where we got to exchange ideas with CATS from other campuses.
- Learned a lot.
- I found out how to do things I was currently struggling with.
- I learned more about forward looking strategies to bring the new and emerging technologies to our students.
- I learned about how other CSUs are organizing their resources.
- I took away a couple of tools that I can apply to my job.
- I got to see the results of a project I was working on (with Brett) on his presentation)
- I learned about SkyDrive and DropBox.
- I learn information that can be useful in my career.
- I learned something
- Learned some new strategies for integrating technology
- Got new ideas to use on campus
- Toured Walter's green screen room and the new DSPS lab

- Keynote was great, it sparked our enthusiasm for a lot of new things.
- I got to see the smart classroom and was able to exchange ideas with colleagues

Networking, connecting, collaboration (26 of 70 = 37.1%)

- Sharing with others with similar job responsibilities.
- Met some people on campus with similar interests
- Connection with and learning from colleagues.
- I met ATI coordinators or related individuals from other campuses.
- It let me talk to my fellow peers and deal with issues that I'm also facing.
- It exposed me to what other IT professionals are doing on their campuses.
- Good conversation in between session
- I met people from other campuses
- Meeting fellow workers – I really enjoyed being on and seeing the SLO campus
- I was able to meet CATs people F2F, that I had previously communicated with only via email. It was great to discuss projects in person.
- I saw people. Met new CATS.
- I met a few instructional designers at different universities and I was able to see how they solving similar issues with a different perspective.
- It gave me a chance to talk to people in academic technology about what libraries need.
- Had an opportunity to meet and speak with other campus support people.
- I was able to share my experiences and learn from others
- I was able to solidify existing contacts and make new contacts.
- I learned from the other participants.
- I enjoyed meeting colleagues and getting connected with people
- Met and connected with old and new friends and colleagues.
- I got to meet some people I have communicated with over email in person
- Got to network, learn from others and see that the same problems exist everywhere
- I connected with colleagues
- Getting meet and see what other campuses are doing
- Talked to people I have met before
- I get to hear and share what worked/s or not working with other CSU folks.
- It gives me an opportunity to network with my peers and potentially collaborate with them on future grant opportunities.

Miscellaneous (6 of 70 = 8.6%)

- I'm glad I went, although I had hoped it would be more.
- It's critical to the success of the CSU and for staff development and morale.
- I saw what CATS was about and Sonoma was beautiful.
- Better than online version…not as good as all regions meeting in one place as in the past.
- I got to present on a topic that is really important to me and I had a full house!
- I took the time to focus my thoughts on the topics.

Appendix G
2014 Possible Presenters and Planners Contact Information

Everyone on the lists below has provided his or her contact information to allow CATS planners to contact them regarding the particular role his or her name is listed under.

Possible Presenters at CATS 2014:

Bob	Koehler	Bkoehler@csustan.edu
Kathy	Fernandes	kfernandes@csuchico.edu
Steven	Runyon	srunyon@csum.edu
Beatrice	Russell	beatrice.russell@csus.edu
Carole	Robinson	csr_nca@yahoo.com
Marianne	Wolf	mwolf@calpoly.edu
Charlene	Hu	xhu@csub.edu
Elahe	Amani	eamani@fullerton.edu
Mauricio	Cadavid	mcadavid@csusb.edu
Jay	Rees	jrees@csusm.edu
Cheryl	Pruitt	cpruitt@calstate.edu
Cindy	Compean	ccompean@csumb.edu
Megan	Pope	mgpope@calpoly.edu
Takiya	Moore	tmoore@csusb.edu

Possible Planners of CATS 2014:

nora	scully	nscully@sfsu.edu
Pamela	Van Halsema	pamela.vanhalsema@sonoma.edu
Dennis	Tilford	dwtilford@csupomona.edu
Cheryl	Pruitt	cpruitt@calstate.edu
Claudia	Acosta	cacosta@fullerton.edu

Appendix H
Suggestions for Future CATS Activities

Conference Format and Logistics (23 of 42 = 54.8%)

- Maybe back to the 2-3 day conference duration to allow time for both formal and informal interactions
- I understand that the regional conferences came about after budget restrictions, but I would think a single consolidated conference would provide more of the social and intellectual interactions that form the core of these events. The SLO regional was just too small to generate the critical mass.
- I miss the statewide CATS meetings - a great way to increase knowledge and resources, not to mention knowing who's working on things I am working on and being able to network with them.
- How do we make it, so more people attend? I don't believe it is so much about technical content as it is about meeting each other face to face and learning from each other.
- Please bring back the full multi-day conference! You might get more submissions for sessions simply because it's more worthwhile for participants.
- Go back to the 3-day meetings - or perhaps a 2-day - so that we can network with colleagues from across the CSU.
- Go back to all regions meet at one venue.
- Make it at least a two day conference!!!
- It would be nice to have it like the past with three days and all campuses represented. The networking was valuable and the submitted presentations would have the entire audience (more time invested, more to choose from, etc.).
- Bring back the systemwide conference!
- If possible go back to the format of bringing all campuses together over several days. If not can we have the Southern California meeting further south.
- Market CATS conference to broader audience on campuses of CSU such as Student Affairs professionals & faculty.
- Encourage more community college people to attend
- Try to be more inclusive, a larger target audience would be helpful.
- More people.
- More incentives to attend?
- Seems like attendees need an incentive to stay for the afternoon meetings.
- I would recommend not having it on a holiday weekend. Both Passover and Easter were celebrated during the week of the meeting. I think it had a negative impact on attendance.
- Use distance conferencing technology to bring in remote participants. Perhaps offer the entire conference as a virtual event
- For Northern Calif., I think we might need to do SF or Sacramento in order to get more CATS people to participate. While Sonoma is a beautiful place to have the event, it's too far for most of the Northern Calif campuses to do in one day.
- Offer sessions in San Diego.
- More publicity. I didn't know about it. Nobody in my university told me about it.
- Is it possible to provide some morning snack for the attendees? I know that some people drove in the morning to the conference and got to the site hungry and the lunch is not until 12:20.

Sessions and Presentations (9 of 42 = 21.4%)

- Somehow try and find the $$ and support to have a larger selection of sessions
- More hands on, more things that you can walk away with.
- More sessions rather than just two at a time
- Longer and more sessions
- Structured icebreaker activity
- If the group is small, it would be a good idea to have a group discussion at the beginning of the day so that people get to know each other.
- That Open Space discussion would be a good thing to use to ice break at the beginning. If there's not enough attendees, don't have multiple tracks. Maybe focus on one thing per conference.
- Move the open space to an earlier time in the day.
- I think the "open space" was good, but maybe it should be done earlier in the program. This would help us really know each other the rest of the time.

About Faculty (4 of 42 = 9.5%)

- I would encourage having more faculty at the meeting so they can share with the technology staff.
- More faculty involvement.
- More faculty involvement.
- No faculty presentations. They may think they are advanced but most of them are not and end up being snoozers for instructional designers. Keep this conference for staff.

Activities (3 of 42 = 7.1%)

- Video tape presentations.
- More relevant and inclusive activities.
- More face-to-face events.

Topics (3 of 42 = 7.1%)

- More relevant and inclusive topics.
- Strategies for working with faculty to adopt technology
- Current events, trends or technologies

Appendix I
Final Comments

- Abbe did a spectacular job!
- The planners did an excellent job putting the conference together.
- Excellent experience!
- Great event!
- Great event, thanks for having it!
- Great job Abbe!
- Great regional meeting!
- I look forward to participating in future CATS conferences
- I love my CATS family!
- I really appreciate being invited and you even fed me even though I work at a community college. Thanks
- I really enjoyed the conference and look forward to building the relationships with the people I met at this year's event.
- I think the Conference is very beneficial.
- It was really nice to see everyone.
- Keep up the good work
- Kudos to the organizers of CATS 2013. Long Beach was a perfect place for the meetings and the sessions were instructive and very interesting. Lots of great information. I appreciate the effort put on this seminar. Thanks again.*
- Just a word of thanks to Abbe, and the CATS 2013 organizers. Having attended the Long Beach CATS, I enjoyed all the sessions, and not to single one out, I thoroughly enjoyed Leslie Kennedy's session on "The High Tech Collaborative Learning Classroom". I walked away with nuggets of information that I can readily apply on a project I'm currently working on.*
- This was my first time presenting and I thoroughly enjoyed the atmosphere, the organization of the event, the technical support provided and the engagement of the participants in the sessions. Congratulations to all involved for putting such a great one day f2f conference...Abbe, you rock! Thank you.*
- Thank You
- Thank you all for putting this together! Special thanks to ABBE, our mother CATS!
- Thank you for a great conference. I learn and clarify many concepts and ideas I had.
- Thank you for Organizing CATS. >^.^<
- Thank you for organizing the conference. We appreciate your efforts.
- Thank you for putting together the conference - it was interesting to see who came and what they were into. The WordPress session gave me some neato ideas!
- Thank you for the work you do. I enjoyed attending CATS 2013 conference.
- Thank you!!
- Thanks
- Thanks Abbe and Sonoma State for hosting!
- Thanks Abbé, and to the staff at SLO for making it a worthwhile day
- Thanks again for welcoming those of us from LBCC.
- Thanks for a great event.
- Thanks for another great year!! I always enjoy them
- Thanks to all those who organized this. Great job!
- Thanks!
- THANKS!!!
- Thanks, Abbe, for all your hard work in putting these regional meetings together. It's so nice to be able to meet in person again, even if for just a day!

*From emails, not the online evaluations