CATS 2012
Conference Evaluation Results

Prepared for:

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May 2012
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Executive Summary

About the Evaluation and Survey Response Rates

Five separate surveys were used to evaluate CATS 2012 – one 16-question survey for each of the three Regional Meetings, one 10-question survey for the Individual or Concurrent sessions, and one 18-question survey for the Virtual Meeting. The Regional and Virtual Meeting surveys covered attendee demographics, meeting logistics, achievement of meeting goals, participation in last year’s CATS activities, future CATS activities, and the overall success of each meeting. The Concurrent Session survey covered the session and the presenter(s). Survey response rates averaged 39% for the Regional and Virtual Meeting surveys.

About the Respondents

- Forty percent (32 of 81) said this was their first year at CATS.
- Twenty-one percent said they’d attended a CATS Birds of a Feather virtual meeting.
- Twenty-two percent said they’d contacted someone from a previous CATS conference.
- Thirty-four percent said they’d used or applied something they’d learned at a previous CATS conference to their work.

Overall Reaction to CATS 2012

- Ninety-nine percent (98 of 99) said the registration process was easy to use.
- Sixty-eight percent said they’d like to attend next year’s CATS conference. Thirty percent said it depends.
- Sixteen said they would consider helping to plan CATS 2013 and 22 said they would consider presenting.

About the Regional Meetings

- Ninety-four percent (61 of 65) said they received timely and useful information prior to the Regional Meetings.
- Respondents primarily liked the face-to-face interaction and networking, the useful information they received, and the Open Space sessions best.
- They were least satisfied primarily with the limited amount of time, the limited choices for sessions, and the limited number of CATS in attendance and campuses represented.
- Ninety-five percent (61 of 64) said they would want to attend a similar type of meeting in the future.
- Ninety-four percent (60 of 64) said attending the Regional Meetings was worthwhile.
- The face-to-face Regional Meetings were more successful than the Virtual Meeting at creating a sense of community.

About the Virtual Meeting

- Ninety-seven percent (33 of 34) said they received timely and useful information prior to the Virtual Meeting.
- Ninety-one percent (32 of 35) said the online format worked well for them.
- Respondents primarily liked the useful information they received and the convenience of attending virtually.
- They were least satisfied primarily with the technical difficulties they encountered, the lack of personal face-to-face interaction, and the distractions that resulted from attending at work.
- All (100%) said they would want to attend a similar type of meeting in the future.
- All (100%) said attending the Virtual Meeting was worthwhile.
- The Virtual Meeting was significantly more successful than the Regional Meetings at providing (1) useful information and training about current and emerging technologies, (2) an excellent opportunity to learn about and share strategies for supporting faculty’s use of technology, and (3) information that is applicable to the successful performance of their job responsibilities.
Section I: Introduction

Background: About CATS, CATS Conferences, and CATS 2012

The Community of Academic Technology Staff (CATS) is a "collaborative community of practice and interest. Its primary goal is to provide professional development opportunities for the academic technologists at the 23 California State University campuses, to increase their knowledge, productivity, and professional effectiveness" in service of each campus's academic mission and the CSU's educational technology goals.

CATS conferences, held annually, are the centerpiece of CATS activities. They are designed specifically for and by CSU staff, who support the use of technology in instruction on their campuses, to enable participants from the 23 CSU campuses to share ideas, experiences, concerns, best practices, and resources. They focus on "the major themes, issues, topics, as well as the technological and educational advances influencing the direction of academic technology" and "showcase projects, experiences, and successful strategies" of CATS members. All CATS members are "actively encouraged to present and conduct workshops, facilitate panel discussions, and to work collaboratively in planning and developing conference programs." Overall conference goals include:

- Providing useful information and training about current and emerging technologies.
- Providing an excellent opportunity to learn about and share strategies for supporting faculty's use of technology.
- Helping to create a sense of community among attendees from different campuses with similar jobs and challenges.
- Providing information that is applicable to the successful performance of your job responsibilities.

The 15th annual CATS conference consisted of three face-to-face regional meetings held April 17, 20, and 27 in Southern, Central, and Northern California respectively, and a one-day virtual meeting held May 4 (see Appendix A for meeting agendas). The theme for CATS 2012 was “CATS Reconnected: Knowledge Sharing and Collaboration in the 21st Century.” Each meeting was designed to complement the others, resulting in a more robust conference. Presentation topics focused on those categories that have strategic importance within the CSU academic technology community. They fell under two broad themes – (1) Academic Technology and Learning Outcomes and (2) Nuts and Bolts Technology – and included:

- Hybrid/online Learning
- Instructional Design
- Learning Management Systems
- Lecture Capture
- Mobile Technology
- Smart everything (classrooms, labs, etc.)
- Social Media

CATS 2012 conference presenters shared new approaches and collaborative ideas that can be applied to both ongoing and upcoming needs to help campuses respond to day-to-day challenges in creative and innovative ways.

For more information visit:  http://cats.cdl.edu/cats_conferences/cats-2012

About the Evaluation

Five separate surveys were used to evaluate CATS 2012 – one for each of the three Regional Meetings, one for the Individual or Concurrent sessions, and one for the Virtual Meeting. The Regional Meeting and Concurrent session surveys were available from April 17 through May 16. The Virtual Meeting survey was available May 4-16.
The Regional Meeting surveys consisted of 16 questions and the Virtual meeting survey consisted of 18 questions, all covering attendee demographics, meeting logistics, achievement of meeting goals, participation in last year’s CATS activities, future CATS activities, and the overall success of each meeting. The Concurrent Session survey consisted of 10 questions covering the session and the presenter(s). See Appendix B for all conference evaluation questions.

### Regional and Virtual Survey Response Rates

<table>
<thead>
<tr>
<th>Meeting</th>
<th># Completed surveys</th>
<th># Registered attendees</th>
<th>Response rate (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional Meetings</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Southern Regional – April 17</td>
<td>22</td>
<td>60</td>
<td>37%</td>
</tr>
<tr>
<td>Central Regional – April 20</td>
<td>23</td>
<td>47</td>
<td>49%</td>
</tr>
<tr>
<td>Northern Regional – April 27</td>
<td>20</td>
<td>56</td>
<td>36%</td>
</tr>
<tr>
<td><strong>Regionals Total</strong></td>
<td><strong>65</strong></td>
<td><strong>163</strong></td>
<td><strong>40%</strong></td>
</tr>
<tr>
<td>Virtual Meeting – May 4</td>
<td>35</td>
<td>92</td>
<td>38%</td>
</tr>
<tr>
<td><strong>Total Regional and Virtual</strong></td>
<td><strong>100</strong></td>
<td><strong>255</strong></td>
<td><strong>39%</strong></td>
</tr>
</tbody>
</table>

### About this Report

- The data from the Regional Meetings was combined with the data from the Virtual Meeting for the reporting in Section II “About the Respondents” and Section III “Overall Reaction to CATS 2012.” The questions for these sections were the same in all surveys and responses were not venue dependent.
- Birds of a Feather sessions data, while not addressed in the body of this report, is included in Appendix C.
- The data for the Concurrent or Individual Sessions was not analyzed for this report, nor is it included herein.
- All comments, whether in the body or the Appendices, have been edited only to correct spelling mistakes.
Section II: About the Respondents

First Year at CATS

Response Data:

Of the 81 who responded, 32 (40%) said this was their first CATS conference. This is up significantly from 17% last year.

Where They Learned About CATS 2012

Response Data:

Where respondents learned about the conference by category:

- Boss/immediate supervisor = 19%
- Friend(s) or colleague(s) = 26%
- CATS web site = 6%
- CATS email or listserv = 35%
- Other email or listserv = 5%
- Campus announcement = 5%
- Other = 2%

Responses to “Other”:

- Brett Christie mentioned it
- Presenter
- Abbe

Activities since Last Year’s CATS

Response Data:

CATS activities engaged in since last year’s conference in percentage of respondents:

- Attended a CATS BoF virtual meeting = 21% (up from 15% last year). Caveat: Last year’s question addressed CATS events in general, NOT BoF virtual meetings specifically.
- Contacted someone from a previous CATS = 22% (down from 27% last year).
- Used something learned at a previous CATS = 34% (down from 42% last year).
- Used CATS Knowledge Base or CATS MERLOT = 12% (unchanged from last year).
- Contributed to CATS Knowledge Base or CATS MERLOT = 1% (up from 0% last year).
- Entered/edited Member Profile in MERLOT = 9% (up from 0% last year).
- Other = 2% (down from 4% last year).

Responses to “Other”:

- Webinars / Surveys
- monitor CATS listserv topics
Section III: Overall Reaction to CATS 2012

Registration Process

Response Data:

Of the 99 who responded, 98 (99%) said the registration process was easy to use. One respondent (1%) said it was not.

Active Participation in Next Year’s Conference

Attending Next Year’s CATS

Response Data:

- Sixty-eight percent said they would like to attend CATS next year (down from 71% last year).
- Thirty percent said Maybe (up from 29% last year).
- One percent (one person) said they would not like to attend next year (up from 0% last year).

Factors influencing decisions to attend next year:

- Cost/money/funding = 18% (up from 12% last year)
- Time/availability = 28% (down from 32% last year)
- Conference dates/schedule = 21% (up from 16% last year)
- Conference format = 10% (down from 12% last year)
- Conference program = 22% (down from 28% last year)
- Other = 1% (up from 0% last year)
Helping with Next Year’s CATS

Response Data:

Of the respondents who indicated an interest in attending next year’s conference:

- Sixteen said they would consider helping to plan CATS 2013.
- Twenty-two said they’d consider presenting at CATS 2013.

See Appendix D for contact information.

Future CATS Activities

Summary of Responses:

The activities respondents most often said they would like to see offered between now and next year’s CATS conference are:

- Campus focused event with on campus Administrators, Teachers / Content producers, and technical staff.
- Continue to develop online format and tools
- Regional meetings annually with the statewide returning at the least bi-annually. Consider making regions South, Central Valley, and Northern Coast (Sacramento and Fresno were relatively close together – a regional meeting in the greater SF area would have provided better access for more people).
- Bring back the face-to-face event for the entire system.

The topics respondents most often said they would like to see offered between now and next year’s CATS conference include:

- New Instructional Possibilities using Captivate 5.5
- ATI initiative
- Gamification LMS (Blackboard, Moodle, etc) Mobile only
- Don’t know if possible but prepare us for known problems with software.
- Those related to online learning implementation and support.
- Training for managers to inform them of the advantages of professional development.

For a complete list of “future CATS activities” responses, sorted by category, see Appendix E.

Section IV: About the Regional Meetings

About the Regionals’ Logistics

Timely and Useful Information Prior to Regional Meetings

Response Data:

Of the 65 who responded, 61 (94%) said they received timely and useful information prior to the Regional Meetings. Four respondents (6%) said they did not, the reasons for which were:

1. I appreciate providing space and time for an open format; however, if the program is not well-defined and seen as valuable up front for professional development with valid content, it's difficult to get justification.
2. The Email was late for me.
3. It would have been helpful to have program detail (sessions, etc.) earlier.
4. I did not receive a follow up email after registration.

About the Regionals’ Goals*

Liked BEST About the Regional Meetings

Summary of Responses:

The majority of responses, irrespective of venue, fell into the following categories:

- Face-to-face interaction/networking
- Useful information
Open Space sessions
Session topics/presentations.

For a complete list of responses, separated by meeting location, see Appendix F.

**Liked LEAST About the Regional Meetings**

**Summary of Responses:**

The majority of responses, irrespective of venue, fell into the following categories:

- It was only one (6 hour) day. Not enough time.
- Limited choices for sessions.
- Not enough CATS in attendance – not all campuses participating.
- Confusion created by other conference being held simultaneously.
- The food.
- Not enough marketing/notice for the meeting.

For a complete list of responses, separated by meeting location, see Appendix F.

**Attend in the Future**

**Response Data:**

Of the 64 who responded, 61 (95%) said they **would** want to attend a similar type of meeting in the future. Three respondents (5%) said they would not, the reasons for which were:

1. There was not a lot of information that was valuable to me and my work at the CSU.
2. Not enough useful info to make it worth attending for a day.
3. Full, valuable, contemporary program that meets today’s needs of CATS people.

**Regional Meetings Success at Meeting Stated Goals**

Attendees were asked to rate how successful the Regional Meetings were at:

- Providing useful information and training about current and emerging technologies.
- Providing an excellent opportunity to learn about and share strategies for supporting faculty’s use of technology.
- Helping to create a sense of community among attendees from different campuses with similar jobs and challenges.
- Providing information that is applicable to the successful performance of their job responsibilities.

**Response Data:**

Training in current and emerging technologies:

- Very successful = 32%
- Successful = 52%
- Not very successful = 15%
- Not at all successful = 0%

Strategies for supporting faculty’s use of technology:

- Very successful = 39%
- Successful = 49%
- Not very successful = 11%
- Not at all successful = 0%

Sense of community:

- Very successful = 50%
- Successful = 42%
- Not very successful = 7%
- Not at all successful = 2%

Information applicable to successful job performance:

- Very successful = 26%
- Successful = 57%
- Not very successful = 14%
- Not at all successful = 3%
About the Regionals' Value

Response Data:

Of the 64 who responded, 60 (94%) said attending was worthwhile. Four respondents (6%) said it was not. Only two of the four gave reasons for their negative responses which were:

1. Content was not related to my job responsibilities.
2. Not much new data but a chance to interact with others

The majority of the reasons for the positive responses fell into the following categories:

- Interaction/networking/sharing – without fear of repercussion or judgment
- Useful information
- Community college "guests" enjoyed attending in person and virtually.
- Smaller group allowed for not getting lost in a big conference.

For a complete list of responses, separated by meeting location, see Appendix F.

*Note: The Southern CA Regional CATS Meeting at CSU Dominguez Hills was held in conjunction with another technology event on campus, which created some confusion. As a result, some CATS attendees found themselves attending the other event’s sessions rather than CATS. The response data for this meeting thus may, in part, reflect experiences at the non-CATS event.

Regional Final Comments:

The majority of Final Comments fell into the following categories:

- Thank you, excellent job, well done, worthwhile
- Return to face-to-face format greatly appreciated
- Useful information also greatly appreciated

For a complete list of responses, separated by meeting location, see Appendix F.

Section V: About the Virtual Meeting

About the Virtual’s Logistics

Timely and Useful Information Prior to Meeting

Response Data:

Of the 34 who responded, 33 (97%) said they received timely and useful information prior to the Virtual Meeting. One respondent (3%) said s/he did not, the reason for which was, “Just didn't make it into my email box...or did not stand out.”
Reaction to Online Format

Response Data:
Of the 35 who responded, 32 (91%) said the online format worked well for them. Three respondents (9%) said it did not, the reasons for which were:
1. Slide not advancing a little annoying, but wasn’t completely ruined 😊
2. There were a lot of technical difficulties in the session with Linda Woods.
3. I prefer face-to-face meetings because I feel there is more interaction among the group members so more is discussed. Meeting virtually feels more isolating and I don’t feel much of a connection with my cohorts. I believe there is a great value in being physically present with each other. It is also difficult to stay focused while sitting at my desk because I have interruptions from work, such as phone calls, etc. When I attended the regional meeting, I got away from my workplace, so my focus was entirely on the presentations I attended. I also had some interesting discussions with folks outside of the formal presentations. If budget constraints mandate virtual meetings, they are better than nothing, but they are not my preference and I do not believe they are as productive.

About the Virtual’s Goals

Liked BEST About the Virtual Meeting

Summary of Responses:
The majority of responses fell into the following categories:
- Convenient to attend
- Good timely and useful information and real world examples on a broad range of topics with good presenters
- Sharing information – learning how other campuses are facing and meeting similar challenges
- The ALS information
- The Q&A within sessions – getting to hear the answers to questions you may not have thought of

For a complete list of responses, see Appendix G.

Liked LEAST About the Virtual Meeting

Summary of Responses:
The majority of responses fell into the following categories:
- Accessibility/technical issues
- Distractions from attending in work environment
- Lack of personal face-to-face interaction
- No opportunity to have an open forum with discussion rather than just presentations

For a complete list of responses, see Appendix G.

Attend in the Future

Response Data:
Of the 34 who responded, all (100%) said they would want to attend a similar type of meeting in the future.

Virtual Meeting Success at Meeting Stated Goals

Attendees were asked how successful the Virtual Meeting was at:
- Providing useful information and training about current and emerging technologies.
- Providing an excellent opportunity to learn about and share strategies for supporting faculty’s use of technology.
- Helping to create a sense of community among attendees from different campuses with similar jobs and challenges.
- Providing information that is applicable to the successful performance of their job responsibilities.
Response Data:

Training in current and emerging technologies:
- Very successful = 40%
- Successful = 57%
- Not very successful = 3%
- Not at all successful = 0%

Strategies for supporting faculty’s use of technology:
- Very successful = 48%
- Successful = 52%
- Not very successful = 0%
- Not at all successful = 0%

Sense of community:
- Very successful = 14%
- Successful = 59%
- Not very successful = 24%
- Not at all successful = 3%

Information applicable to successful job performance:
- Very successful = 31%
- Successful = 66%
- Not very successful = 3%
- Not at all successful = 0%

About the Virtual’s Value

Response Data:
Of the 34 who responded, all (100%) said Yes, attending was worthwhile. The majority of the reasons fell into the following categories:
- Convenient and free to attend
- Timely and useful Information and contacts
- Sharing experiences, wisdom, and solutions to common problems – getting new and different viewpoints and approaches to teaching/learning

For a complete list of responses see Appendix G.

Virtual Final Comments:
The majority of Final Comments fell into the following categories:
- Thank you, excellent experience, well done, worthwhile
- Well organized and well run

For a complete list of responses see Appendix G.
## Appendix A

### Regional and Virtual Meeting Agendas

#### Southern CA Regional – April 17 – CSU Dominguez Hills

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 - 9:00</td>
<td>Register / Meet &amp; Greet</td>
</tr>
<tr>
<td>9:00 - 9:45</td>
<td>Keynote: Ruth Claire Black</td>
</tr>
<tr>
<td>10:00 - 10:45</td>
<td>CSU Online Discussion with Ruth Claire Black</td>
</tr>
<tr>
<td>10:50 - 11:55</td>
<td>Concurrent Presentations will be given in two 30-minute concurrent time slots. Below are the session titles and their presenters.</td>
</tr>
<tr>
<td></td>
<td>• Designing Online/Hybrid Courses with Clarity = Increased Student Success Presenters: Ashley Skylar (CSUN); Talin Saroukhanian (CSUN); Li Wang (CSUN)</td>
</tr>
<tr>
<td></td>
<td>• Creating Collaborative Learning Environments with Social Media Presenter: Elahe Amani (Fullerton)</td>
</tr>
<tr>
<td></td>
<td>• Leveraging Student Data to Personalize Your Library Website Presenter: Ian Chan (CSU San Marcos)</td>
</tr>
<tr>
<td>12:00 - 1:00</td>
<td>Lunch / Birds of a Feather Discussions</td>
</tr>
<tr>
<td>1:05 - 2:45</td>
<td>Open Space Agenda Creation &amp; Discussions</td>
</tr>
<tr>
<td>2:50 - 3:30</td>
<td>Plenary Discussion / Adjourn</td>
</tr>
</tbody>
</table>

#### Central CA Regional – April 20 – CSU Fresno

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 - 9:30</td>
<td>Register / Meet &amp; Greet</td>
</tr>
<tr>
<td>9:30 - 10:15</td>
<td>Keynote: Brett Christie</td>
</tr>
<tr>
<td>10:30 - 11:45</td>
<td>Concurrent Presentations will be given in two 30-minute concurrent time slots. Below are the session titles and their presenters.</td>
</tr>
<tr>
<td></td>
<td>• Lecture Capture: How It Works &amp; Who Really Wants It? Presenters: Charlie Wallace (CSUMB) and Jeff McCall (CSUMB)</td>
</tr>
<tr>
<td></td>
<td>• Sweet! My Facebook Post got 226 Likes! Now What Does That Do for the University Again? Presenter: Elizabeth MacDonald (CSUMB)</td>
</tr>
<tr>
<td></td>
<td>• QOLT: Efforts to Identify and Improve Online Teaching and Learning Presenter: Brett Christie (CSU ATS)</td>
</tr>
<tr>
<td></td>
<td>• CSUMB Mobile: A Case Study in Just-in-Time Data Presenter: Greg Pool (CSUMB)</td>
</tr>
<tr>
<td></td>
<td>• Useful Blackboard Building Blocks Presenter: Bob Koehler (CSU Stanislaus)</td>
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<tr>
<td></td>
<td>• Tools for Authoring Open Educational Resources (OER) Presenter: Lou Zweier (CSU CDL)</td>
</tr>
<tr>
<td></td>
<td>• Supporting Faculty and Students through UDL-Universe Presenter: Brett Christie (CSU ATS)</td>
</tr>
<tr>
<td>12:00 - 1:00</td>
<td>Lunch / Birds of a Feather Discussions</td>
</tr>
<tr>
<td>1:05 - 2:40</td>
<td>Open Space Agenda Development &amp; Discussions</td>
</tr>
<tr>
<td>2:45 - 3:30</td>
<td>Plenary Discussion / Adjourn</td>
</tr>
</tbody>
</table>
Northern CA Regional – April 27 – CSU Sacramento

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:30 - 9:30</td>
<td>Register / Meet &amp; Greet</td>
</tr>
<tr>
<td>9:30 - 10:15</td>
<td>Keynote: Cheryl Pruitt</td>
</tr>
<tr>
<td>10:30 - 12:00</td>
<td>Concurrent Presentations will be given in two 30-minute concurrent time slots. Below are the session titles and their presenters.</td>
</tr>
<tr>
<td></td>
<td>• Learner Analytics: Realizing the &quot;Big Data&quot; Promise in the CSU Presenters: John Whitmer (CSU ATS &amp; CSU, Chico)</td>
</tr>
<tr>
<td></td>
<td>• Virtual Computing Labs Presenter: Alex Patterson (CSU East Bay)</td>
</tr>
<tr>
<td></td>
<td>• Lecture Capture at CSU East Bay Presenter: Terry Smith (CSU East Bay)</td>
</tr>
<tr>
<td></td>
<td>• QOLT: Efforts to Identify and Improve Online Teaching and Learning Presenter: Brett Christie (CSU ATS)</td>
</tr>
<tr>
<td></td>
<td>• Going Mobile at Sacramento State: Mobile Frameworks, Responsive Design and Content Management Presenter: Charles Brown-Roberts</td>
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<tr>
<td></td>
<td>• Principles for Creating a Bridge for Collaboration using Blackboard Collaborate — Part I: Common Faculty Use Cases &amp; Part II:</td>
</tr>
<tr>
<td></td>
<td>Accessibility Features Presenters: Noelia Mendoza (SFSU) and Nora Scully (SFSU)</td>
</tr>
<tr>
<td>12:00 - 1:00</td>
<td>Lunch / Birds of a Feather Discussions</td>
</tr>
<tr>
<td>1:05 - 2:40</td>
<td>Open Space Agenda Development &amp; Discussions</td>
</tr>
<tr>
<td>2:45 - 3:30</td>
<td>Plenary Discussion / Adjourn</td>
</tr>
</tbody>
</table>

Virtual Meeting – May 4 – Online

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:45 - 9:45</td>
<td>Keynote: Gerry Hanley – The CSU, MERLOT, and Affordable Learning Solutions</td>
</tr>
<tr>
<td>10:00 - 10:45</td>
<td>Kathleen Gradel – Going Gaga for GoogleApps</td>
</tr>
<tr>
<td>11:00 - 11:45</td>
<td>Linda Woods – Augmented Reality: the promise, the realityيينy</td>
</tr>
<tr>
<td></td>
<td>Sharon Russell – CalStateTEACH: Going Mobile on the iPad</td>
</tr>
<tr>
<td>12:30 - 1:15</td>
<td>Jason Beers – Augmented Reality using Layar</td>
</tr>
<tr>
<td>1:30 - 2:15</td>
<td>Emiliano Ayala – Supporting Faculty and Students through UDL-Universe Charles Brown-Roberts – Going Mobile at Sacramento State: Mobile</td>
</tr>
<tr>
<td></td>
<td>Frameworks, Responsive Design and Content Management</td>
</tr>
<tr>
<td>2:30 - 3:15</td>
<td>Laura Sederberg – Academy e-Learning: Chico's Systematic Approach and Institutional support for Course Transformation Mark Turner –</td>
</tr>
<tr>
<td></td>
<td>Accessible Technology Initiative (ATI) Training Resources for Microsoft Word Accessibility</td>
</tr>
<tr>
<td>3:30 - 4:15</td>
<td>Brett Christie – Teaching and Technology Horizons</td>
</tr>
</tbody>
</table>
Appendix B
Conference Evaluation Questions

CATS 2012 Concurrent Session Evaluation Questions

About the Session You Would Like to Evaluate

Please select the TYPE of session you’d like to evaluate.

( ) Birds of a Feather
( ) Concurrent
( ) Keynote
( ) Open Space
( ) Plenary/discussion

Please select the day/date/venue of the session you’d like to evaluate.*

( ) Tuesday, April 17 - Southern California Regional at CSU Dominguez Hills
( ) Friday, April 20 - Central California Regional at Fresno State
( ) Friday, April 27 - Northern California Regional at Sacramento State
( ) Friday, May 4 – Virtual meeting online

Southern CA list

What is the title of the session you'd like to evaluate?*

( ) Cal State Online – Start Up, Status, and Vision
( ) Designing Online/Hybrid Courses
( ) Creating Collaborative Learning Environments with Social Media
( ) Supporting Student Engagement with Synchronous Technology
( ) Leveraging Student Data to Personalize Your Library Website
( ) Other (please specify): *: __________________

Central CA list

What is the title of the session you’d like to evaluate?*

( ) CSU’s Affordable Learning Solutions
( ) Lecture Capture: How It Works & Who Really Wants It?
( ) QOLT: Efforts to Identify and Improve Online Teaching and Learning
( ) Useful Blackboard Building Blocks
( ) Sweet! My Facebook Post got 226 Likes! Now What ....?
( ) Supporting Faculty and Students through UDL-Universe
( ) CSUMB Mobile: A Case Study in Just-in-Time Data
( ) Tools for Authoring Open Educational Resources
( ) Other (please specify): *: __________________

Northern CA list

What is the title of the session you’d like to evaluate?*

( ) The State of the ATI in the CSU
( ) Lecture Capture at CSU East Bay
( ) QOLT: Efforts to Identify and Improve Online Teaching and Learning
( ) Learner Analytics: Current Research & CSU Pilot Projects
( ) Virtual Computing Labs
( ) Going Mobile at Sacramento State: Mobile Frameworks ....
( ) Academy E-learning: Chico’s Systematic Approach and Institutional Support for Course Transformation
( ) Other (please specify): *: __________________
Virtual Meeting list

What is the title and/or description of the Virtual Meeting session you'd like to evaluate?

- The CSU, MERLOT, and Affordable Learning Solutions
- Going Gaga for GoogleApps
- Augmented Reality: The Promise, The Reality
- Augmented Reality Using Layar
- CalStateTEACH: Going Mobile on the iPad
- Supporting Faculty and Students through UDL-Universe
- Going Mobile at Sacramento State: Mobile Frameworks, Responsive Design and Content Management
- Academy e-Learning: Chico's Systematic Approach and Institutional support for Course Transformation
- Accessible Technology Initiative (ATI) Training Resources for Microsoft Word Accessibility
- Teaching and Technology Horizons

About the Session

1. The QUALITY of the subject matter presented was:
   - Excellent
   - Good
   - Fair
   - Poor
   - NA/No Opinion

2. The APPLICABILITY of the subject matter presented was:
   - Excellent
   - Good
   - Fair
   - Poor
   - NA/No Opinion

3. The RELEVANCE of the subject matter presented was:
   - Excellent
   - Good
   - Fair
   - Poor
   - NA/No Opinion

4. Attending this session was a valuable part of my CATS 2012 experience.
   - Yes
   - No
   - NA/No Opinion

About the Presenter(s)

5. His/her/their knowledge of the subject matter/topic was:
   - Excellent
   - Good
   - Fair
   - Poor
   - NA/No Opinion

6. His/her/their clarity and effectiveness of delivery was:
   - Excellent
   - Good
   - Fair
7. His/her/their organization and completeness of material was:
   ( ) Excellent
   ( ) Good
   ( ) Fair
   ( ) Poor
   ( ) NA/No Opinion

8. Overall, his/her/their presentation was:
   ( ) Excellent
   ( ) Good
   ( ) Fair
   ( ) Poor
   ( ) NA/No Opinion

9. I would recommend this/these presenter(s) to others.
   ( ) Yes
   ( ) No
   ( ) NA/No Opinion

10. I would recommend s/he/they be invited back to present at next year's conference.
    ( ) Yes
    ( ) No
    ( ) NA/No Opinion

Final Comments:
CATS 2012 Regional Meetings Evaluation Questions

Please select the Regional Meeting you'd like to evaluate.*

( ) CSU Dominguez Hills - April 17 - Southern CA
( ) Fresno State - April 20 - Central CA
( ) Sacramento State - April 27 - Northern CA

About You

1. Is this the first year you've attended a CATS conference?
   ( ) Yes
   ( ) No

2. How did you learn about this Regional Meeting? [choose ALL]
   [ ] My boss/immediate supervisor
   [ ] Friend(s) or colleague(s)
   [ ] CATS web site
   [ ] CATS email or listserv
   [ ] Other email or listserv
   [ ] Campus announcement
   [ ] Other (please specify): *

3. Which of the following have you done during the past year? [choose ALL]
   [ ] Attended a CATS Birds of a Feather virtual meeting.
   [ ] Contacted someone you met at a previous CATS conference.
   [ ] Used or applied something you learned at a previous CATS conference to my work.
   [ ] Used the CATS Knowledge Base or the discipline-specific part of MERLOT.
   [ ] Contributed to the CATS Knowledge Base or CATS MERLOT.
   [ ] Entered or edited your Member Profile information in MERLOT.
   [ ] Other (please specify): *

About Birds of a Feather Virtual Meetings

3(a) Which virtual Birds of a Feather meeting(s) did you attend?*

3(b) Did you find the Birds of a Feather meeting(s) valuable? Why or why not?

About the Meeting Logistics

4. Did you receive timely and useful information prior to the Regional Meeting(s) you attended?
   ( ) Yes
   ( ) No
   I said I did not receive timely and useful information prior to the Regional Meeting(s) because: *

5. Was the online registration process for this meeting easy to use?
   ( ) Yes
   ( ) No
   I said the online registration process for this meeting was not easy to use because: *

About the Meeting Goals

6. What did you like BEST about the meeting?
7. What did you like LEAST about the meeting?
8. Would you want to attend a similar type of meeting if offered in the future?
   ( ) Yes
   ( ) No

I said I would not want to attend a similar type of meeting if offered in the future because: *

9. How successful was this Regional Meeting at providing useful information and training about current and emerging technologies?
   ( ) Very successful
   ( ) Successful
   ( ) Not very successful
   ( ) Not at all successful
   ( ) NA/No opinion

10. How successful was this Regional Meeting at providing an excellent opportunity to learn about and share strategies for supporting faculty's use of technology?
    ( ) Very successful
    ( ) Successful
    ( ) Not very successful
    ( ) Not at all successful
    ( ) NA/No opinion

11. How successful was this Regional Meeting at helping to create a sense of community among attendees from different campuses with similar jobs and challenges?
    ( ) Very successful
    ( ) Successful
    ( ) Not very successful
    ( ) Not at all successful
    ( ) NA/No opinion

12. How successful was this Regional Meeting at providing information that is applicable to the successful performance of your job responsibilities?
    ( ) Very successful
    ( ) Successful
    ( ) Not very successful
    ( ) Not at all successful
    ( ) NA/No opinion

13. Was attending this Regional Meeting a worthwhile experience? Please explain why or why not in the text box below.
    ( ) Yes
    ( ) No

I said attending this Regional Meeting was/was not a worthwhile experience for me because:

About Future CATS Conferences and Activities

14. Would you like to attend next year's CATS conference?
    ( ) Yes
    ( ) No
    ( ) Maybe – it depends on (please select reason(s) on next page):

14(a) Attending next year's CATS conference depends on (please choose ALL that apply):
    [ ] Cost/money/funding
    [ ] My time/availability
    [ ] Conference dates/schedule
    [ ] Conference format
    [ ] Conference program (sessions and/or presenters)
[ ] Other (please specify):

15. About helping to plan and/or present at next year's CATS, please select ALL that apply:

[ ] I would consider helping to plan next year's CATS conference. I'll provide my contact information on the next page.

[ ] I would consider being a presenter at next year's CATS conference. I'll provide my contact information on the next page.

15(a) Please contact me about helping to plan and/or about being a presenter at next year's CATS conference. My contact information is:

First name: _________________________
Last name: _________________________
Email address: _________________________

16. What suggestions do you have for future CATS events?

**Professional Development Giveaway Opportunity**

( ) I would like to participate in the CATS 2012 online survey Professional Development Giveaway. I need to provide my entry information.

( ) I would like to participate in the CATS 2012 online survey Professional Development Giveaway. Please use the contact information I've already provided to enter my name.

( ) No thanks. I don't wish to participate in the Giveaway.

Giveaway entry information:

First name: _________________________
Last name: _________________________
Email address: _________________________

Final Comments:
CATS 2012 Virtual Meeting Evaluation Questions

About You

1. Which of the following Regional Meetings, if any, have you already evaluated?
   [ ] CSU Dominguez Hills - April 17 - Southern CA
   [ ] Fresno State - April 20 - Central CA
   [ ] Sacramento State - April 27 - Northern CA
   [ ] I have not evaluated a Regional Meeting

2. Is this the first year you've attended a CATS conference?
   ( ) Yes
   ( ) No

3. How did you learn about this Virtual Meeting? Please choose ALL that apply.
   [ ] My boss/immediate supervisor
   [ ] Friend(s) or colleague(s)
   [ ] CATS web site
   [ ] CATS email or listserv
   [ ] Other email or listserv
   [ ] Campus announcement
   [ ] Other (please specify): *

4. Which of the following have you done during the past year? Please choose ALL that apply.
   [ ] Contacted someone you met at a previous CATS conference.
   [ ] Used or applied something you learned at a previous CATS conference to my work.
   [ ] Used the CATS Knowledge Base or the discipline-specific part of MERLOT.
   [ ] Contributed to the CATS Knowledge Base or CATS MERLOT.
   [ ] Entered or edited your Member Profile information in MERLOT.
   [ ] Other (please specify): *

About the Meeting Logistics

5. Did you receive timely and useful information prior to this Virtual Meeting?
   ( ) Yes
   ( ) No
   I said I did not receive timely and useful information prior to this Virtual Meeting because: *

6. Was the online registration process for this meeting easy to use?
   ( ) Yes
   ( ) No
   I said the online registration process for this meeting was not easy to use because: *

7. Did the online format of this Virtual Meeting work well for you?
   ( ) Yes
   ( ) No
   I said the online format of this meeting did not work well for me because: *

About the Meeting Goals

8. What did you like BEST about the meeting?
9. What did you like LEAST about the meeting?
10. Would you want to attend a similar type of meeting if offered in the future?
   ( ) Yes
   ( ) No

I said I would not want to attend a similar type of meeting if offered in the future because:

11. How successful was this Virtual Meeting at providing useful information and training about current and emerging technologies?
   ( ) Very successful
   ( ) Successful
   ( ) Not very successful
   ( ) Not at all successful
   ( ) NA/No opinion

12. How successful was this Virtual Meeting at providing an excellent opportunity to learn about and share strategies for supporting faculty's use of technology?
   ( ) Very successful
   ( ) Successful
   ( ) Not very successful
   ( ) Not at all successful
   ( ) NA/No opinion

13. How successful was this Virtual Meeting at helping to create a sense of community among attendees from different campuses with similar jobs and challenges?
   ( ) Very successful
   ( ) Successful
   ( ) Not very successful
   ( ) Not at all successful
   ( ) NA/No opinion

14. How successful was this Virtual Meeting at providing information that is applicable to the successful performance of your job responsibilities?
   ( ) Very successful
   ( ) Successful
   ( ) Not very successful
   ( ) Not at all successful
   ( ) NA/No opinion

15. Was attending this Virtual Meeting a worthwhile experience? Please explain why or why not in the text box below.
   ( ) Yes
   ( ) No

I said attending this Virtual Meeting was/was not a worthwhile experience for me because:

About Future CATS Conferences and Activities
16. Would you like to attend next year's CATS conference?
   ( ) Yes
   ( ) No
   ( ) Maybe – it depends on (please select reason(s) on next page):

16(a) Attending next year's CATS conference depends on: [choose ALL]

[ ] Cost/money/funding
[ ] My time/availability
[ ] Conference dates/schedule
[ ] Conference format
[ ] Conference program (sessions and/or presenters)
[ ] Other (please specify):
17. About helping to plan and/or present at next year's CATS: [choose ALL]

[ ] I would consider helping to plan next year's CATS conference. I'll provide my contact information on the next page.

[ ] I would consider being a presenter at next year's CATS conference. I'll provide my contact information on the next page.

17(a) Please contact me about helping to plan and/or about being a presenter at next year's CATS conference. My contact information is:*

First name: _________________________
Last name: _________________________
Email address: _________________________

18. What suggestions do you have for future CATS events?

**Professional Development Giveaway Opportunity**

( ) I would like to participate in the CATS 2012 online survey Professional Development Giveaway. I need to provide my entry information.

( ) I would like to participate in the CATS 2012 online survey Professional Development Giveaway. Please use the contact information I've already provided to enter my name.

( ) No thanks. I don't wish to participate in the Giveaway.

Giveaway entry information:

First name: _________________________
Last name: _________________________
Email address: _________________________

Final Comments:
## Appendix C

### Birds of a Feather Meetings Data

<table>
<thead>
<tr>
<th>Meeting Title</th>
<th>Were the meetings valuable?</th>
<th>Why or why not?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Southern – Dominguez Hills</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CATS Mobile Technology BoF Meeting</td>
<td>Yes</td>
<td>As we currently are looking at mobile solutions for our campus.</td>
</tr>
<tr>
<td>ID BoF Mobile BoF Media BoF</td>
<td>I always learn something that I did not know at one of these sessions. I am an IT person interested for professional and personal reasons in how technology is used in education.</td>
<td></td>
</tr>
<tr>
<td>Instructional Design</td>
<td>Yes. Good to connect with other IDers</td>
<td></td>
</tr>
<tr>
<td>Instructional Design Media</td>
<td>Yes, very valuable. A great opportunity to share new information and best practices. To learn what works and what doesn't from your peers.</td>
<td></td>
</tr>
<tr>
<td>Instructional Design, Mobile</td>
<td>Yes, however they lacked structure</td>
<td></td>
</tr>
<tr>
<td>Instructional Designers</td>
<td>It was just the startup, so it is difficult to tell how valuable it will be at this point. I see the potential, we just need to work out the logistics.</td>
<td></td>
</tr>
<tr>
<td>Instructional Developers</td>
<td>Yes it is nice to speak with others that have the same job function</td>
<td></td>
</tr>
<tr>
<td>Media Mobile Instructional Design</td>
<td>Yes. Good discussion. Sharing of valuable information.</td>
<td></td>
</tr>
<tr>
<td>Online learning</td>
<td>Yes, exchange of ideas always is beneficial.</td>
<td></td>
</tr>
<tr>
<td>Social Media and Personalizing the Library's website</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td><strong>Central – Fresno</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OER (moderated; guess who!)</td>
<td>Yes, but biased as moderator.</td>
<td></td>
</tr>
<tr>
<td>I can't recall at this moment (it was last year's conference).</td>
<td>It was informative.</td>
<td></td>
</tr>
<tr>
<td>Media</td>
<td>Sure did, it was great finding out my colleagues were having similar problems and issues.</td>
<td></td>
</tr>
<tr>
<td>Media Production.</td>
<td>Yes. It was an opportunity to find best practices and the state of knowledge in my colleagues at other campuses.</td>
<td></td>
</tr>
<tr>
<td>Mobile</td>
<td>Yes. It provides direction and support towards building a mobile version of our university web site.</td>
<td></td>
</tr>
<tr>
<td>Fresno</td>
<td>Yes, very informative good information with colleagues</td>
<td></td>
</tr>
<tr>
<td><strong>Northern - Sacramento</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mobile Devices</td>
<td>Somewhat, is there such a thing as too specific? The one I attended was, so will probably attend for a few minutes and if it is too specific and not in the realm of my job, I might leave... but will always try to attend.</td>
<td></td>
</tr>
<tr>
<td>Mobile, ID</td>
<td>Finding out what approaches other campuses are taking to similar problems is helpful. Also, learning how far along some campuses are on certain similar projects is interesting.</td>
<td></td>
</tr>
<tr>
<td>Instructional Design</td>
<td>It was good to see some new faces, but it's going to take some time to develop a vibrancy I would expect out of the BOF.</td>
<td></td>
</tr>
<tr>
<td>OER</td>
<td>Yes, for cross-sharing of what folks are trying to learn and do in regard to OER. How they are trying to inform and work with faculty.</td>
<td></td>
</tr>
<tr>
<td>Can't remember</td>
<td>Sure</td>
<td></td>
</tr>
<tr>
<td>Sorry, can't remember</td>
<td>As I recall, the subject wasn't exactly applicable to my present position</td>
<td></td>
</tr>
</tbody>
</table>
Appendix D
2013 Presenters and Planners Contact Information

Everyone on the lists below has given his or her permission to be contacted regarding the particular role his or her name is listed under.

Possible Presenters at CATS 2013:

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Troy</td>
<td><a href="mailto:tchallenger@csumb.edu">tchallenger@csumb.edu</a></td>
</tr>
<tr>
<td>brett</td>
<td><a href="mailto:brent@csufresno.edu">brent@csufresno.edu</a></td>
</tr>
<tr>
<td>Sharon</td>
<td><a href="mailto:srussell@calstate.edu">srussell@calstate.edu</a></td>
</tr>
<tr>
<td>Emiliano</td>
<td><a href="mailto:emiliano.ayala@sonoma.edu">emiliano.ayala@sonoma.edu</a></td>
</tr>
<tr>
<td>Takiya</td>
<td><a href="mailto:tmoore@csusb.edu">tmoore@csusb.edu</a></td>
</tr>
<tr>
<td>Jay</td>
<td><a href="mailto:jrees@csusm.edu">jrees@csusm.edu</a></td>
</tr>
<tr>
<td>Rapeepun</td>
<td><a href="mailto:rsuchin@calstatela.edu">rsuchin@calstatela.edu</a></td>
</tr>
<tr>
<td>Ian</td>
<td><a href="mailto:ichan@csusm.edu">ichan@csusm.edu</a></td>
</tr>
<tr>
<td>Brett</td>
<td><a href="mailto:brett.christie@sonoma.edu">brett.christie@sonoma.edu</a></td>
</tr>
<tr>
<td>Barbara</td>
<td><a href="mailto:bbeckmeyer@csumb.edu">bbeckmeyer@csumb.edu</a></td>
</tr>
<tr>
<td>Andrew</td>
<td><a href="mailto:acoile@csumb.edu">acoile@csumb.edu</a></td>
</tr>
<tr>
<td>Liz</td>
<td><a href="mailto:emacdonald@csumb.edu">emacdonald@csumb.edu</a></td>
</tr>
<tr>
<td>Rocky</td>
<td><a href="mailto:rocky.waters@humboldt.edu">rocky.waters@humboldt.edu</a></td>
</tr>
<tr>
<td>Jeff</td>
<td><a href="mailto:jmccall@csumb.edu">jmccall@csumb.edu</a></td>
</tr>
<tr>
<td>Ida</td>
<td><a href="mailto:idaj@csufresno.edu">idaj@csufresno.edu</a></td>
</tr>
<tr>
<td>Rudy</td>
<td><a href="mailto:rjsanchez@csufresno.edu">rjsanchez@csufresno.edu</a></td>
</tr>
<tr>
<td>Bryan</td>
<td><a href="mailto:bryanberrett@csufresno.edu">bryanberrett@csufresno.edu</a></td>
</tr>
<tr>
<td>John</td>
<td><a href="mailto:john.lee-takaki@csueastbay.edu">john.lee-takaki@csueastbay.edu</a></td>
</tr>
<tr>
<td>Brett</td>
<td><a href="mailto:brett.christie@sonoma.edu">brett.christie@sonoma.edu</a></td>
</tr>
<tr>
<td>nora</td>
<td><a href="mailto:nscully@sfsu.edu">nscully@sfsu.edu</a></td>
</tr>
<tr>
<td>Laurie</td>
<td><a href="mailto:lat1@humboldt.edu">lat1@humboldt.edu</a></td>
</tr>
<tr>
<td>Noelia</td>
<td>Mendoza 415-338-6906</td>
</tr>
</tbody>
</table>

Possible Planners of CATS 2013:

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>brent</td>
<td><a href="mailto:brent@csufresno.edu">brent@csufresno.edu</a></td>
</tr>
<tr>
<td>Emiliano</td>
<td><a href="mailto:emiliano.ayala@sonoma.edu">emiliano.ayala@sonoma.edu</a></td>
</tr>
<tr>
<td>Lou</td>
<td><a href="mailto:lou@cdl.edu">lou@cdl.edu</a></td>
</tr>
<tr>
<td>Casey</td>
<td><a href="mailto:casey.goeller@csulb.edu">casey.goeller@csulb.edu</a></td>
</tr>
<tr>
<td>Takiya</td>
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<tr>
<td>Jay</td>
<td><a href="mailto:jrees@csusm.edu">jrees@csusm.edu</a></td>
</tr>
<tr>
<td>Ian</td>
<td><a href="mailto:ichan@csusm.edu">ichan@csusm.edu</a></td>
</tr>
<tr>
<td>Jason</td>
<td><a href="mailto:jnewsome@csufresno.edu">jnewsome@csufresno.edu</a></td>
</tr>
<tr>
<td>charlie</td>
<td><a href="mailto:cwallace@csumb.edu">cwallace@csumb.edu</a></td>
</tr>
<tr>
<td>Jeff</td>
<td><a href="mailto:jmccall@csumb.edu">jmccall@csumb.edu</a></td>
</tr>
<tr>
<td>Rudy</td>
<td><a href="mailto:rjsanchez@csufresno.edu">rjsanchez@csufresno.edu</a></td>
</tr>
<tr>
<td>Matt</td>
<td><a href="mailto:mkay@csus.edu">mkay@csus.edu</a></td>
</tr>
<tr>
<td>Corey</td>
<td><a href="mailto:corey.gin@csueastbay.edu">corey.gin@csueastbay.edu</a></td>
</tr>
<tr>
<td>nora</td>
<td><a href="mailto:nscully@sfsu.edu">nscully@sfsu.edu</a></td>
</tr>
<tr>
<td>Laurie</td>
<td><a href="mailto:lat1@humboldt.edu">lat1@humboldt.edu</a></td>
</tr>
<tr>
<td>Noelia</td>
<td>Mendoza 415-338-6906</td>
</tr>
</tbody>
</table>
Appendix E
Suggestions for Future CATS Activities

Activities

- Campus focused event with on campus Administrators, Teachers / Content producers, and technical staff.
- Continue to develop online format and tools
- I really enjoyed the regional meetings and hope these can happen annually with the statewide returning at the least bi-annually
- Have one large conference in which all campuses attend, if the budget allows.
- I think in terms of regional meetings that it may be better to think of the areas as South, Central Valley, and Northern Coast. Sacramento and Fresno were relatively close together and I think if one of those were done in the greater SF area it would have provided better access for more people.
- More regional F-2-F meetings.
- All CATS to attend one meeting, with more presentations and discussions to attend
- Let's bring back the face-to-face event for the entire system. It could occur every 2 years with the regional sessions occurring on the off year.

Topics

- New Instructional Possibilities using Captivate 5.5
- ATI initiative
- Gamification LMS (Blackboard, Moodle, etc) Mobile only
- Don't know if possible but Prepare us for known problems with software.
- With the recent inception of the CalState Online and Reconnect programs, many pertinent and timely issues related to online learning implementation and support are bound to emerge. I would be most interested in topics of this nature.
- Training for managers to inform them of the advantages of professional development.

Conference Format and Logistics

- If it does not detract from the f2f, have the keynote of the regional available via Collaborate to at least give those who could not attend a slice of what they missed.
- Continue the meeting in the morning and the open spaces in the afternoon...that was a very cool experience!
- If resources are available please extend the time of the conference
- Try for more participation, and have three sessions instead of two.
- Keep them coming!
- Loved the face to face time. Would like to see this included in future events.
- Look, we work in technology. It is boring. The CATS conference got us out of the doldrums, connected us with people - face to face. It provided us a chance to annually visit campuses we wouldn't otherwise get to see. People don't want to just attend a conference, they want to connect in a broader sense.
- Keep the in person format alive as much as possible.
- Bigger and longer
- Back to 3 days. Back to all campus attending.
- One more sessions timeslot
- Email confirmation with details before event.
- If possible, have program information and speakers'/presenters' information in time to share with possible participants.
- More marketing and communications sent out about regional meeting at our campus and more session topics. Presenters should be given more time per session.
- The breakout sessions was short in one instance to cover the subject matter.
- If possible, have the keynote of the regionals offered as an online possibility for anyone in the CSU. You could make it so that each keynote is different at each regional and different from the keynote to be given at the virtual.
- Perhaps make the event slightly longer to allow for more freeform mingling.
- I would prefer that sessions would be spaced out throughout the day, instead of having them be concurrent. There were several sessions I would have liked to attend but couldn't because they were listed at the same time.
- Plan to leave at 3:30 so that it gives us time to make it back to our campus.
- Need more time, lengthen the day? Maybe until 4:30. Even a little bit more time would have been nice. Planned gaps between the presentations would be better and lastly, there was no option for chicken/turkey/fish for lunch - just beef or vegetarian. Granted the vegetarian wrap was good, but would like another protein option.

**Conference Presentations**

- More engagement with the presenter and participants during the presentation
- Raise the bar for presenters to cater the content for IT professionals and not lay people.
- Vet the presentations a little bit more-- the presenters were not dynamic by any measure
- I hope there'd be more participants and presenters attending next year CATS.
- Encourage presenters to engage more with their peers with

**About Faculty**

- Include more faculty
- I'd like to hear faculty present case studies of how they use technology in the classroom.
- More involvement of faculty in the decision-making process of what faculty want/need.
Appendix F
Regional Meetings Responses

Regionals Liked BEST

Southern CA – Dominguez Hills

- Being able to talk with others; info from Ruth Black.
- Face to face
- Get to meet and interact F2F
- Getting to see everyone again. We forget how much more we can share when face-to-face.
- I like that CATS was paired up with the CSU Dominguez Hills technology event and that all of the vendors were present to talk to face to face.
- I liked being able to see and converse with my colleagues in person
- I liked the fact that CATS was at the conference presenting pertinent information. I would like webcasts on CATS website of such topics (for free of course).
- I most enjoyed mingling with the CATS community. It was advantageous to listen and share, in both formal and informal venues, accounts of stories from the trenches.
- Interactions
- It was informative and the people were nice.
- Keynote speaker was good. The opportunity to meet people face to face and the informal learning that results is invaluable.
- Meeting colleagues Attending co-located presentations
- Networking
- Passion, forcefulness and honesty of many of the presenters. Panel members played well off one another. Good balance of technologists, vendors and faculty. It was REALLY EASY to get there and park and then find the place. I cannot state this more strongly: it is usually very hard to park and find meeting locations on college campuses! The emailed maps and directions were EXCELLENT.
- Reconnecting with other CSU Technology folks who share a common purpose
- Reconnecting with some old CATS colleagues.
- Seeing people face to face vs only online
- The OST session - nice to meet in person with professionals in my field on topics of common interest.
- The same old people.
- Time to get to know peers and discuss problems and solutions.

Central CA – Fresno

- Ability to interact with colleagues.
- F2F interactions with CSU colleagues.
- Flexible
- Great to have in person meetings once again. Networking. Learning from sister campuses.
- I liked the Face to Face CATS meetings
- Interacting with my colleagues from other universities. This is the best way to find out and share emerging practices and technologies. At a small university I often feel we are operating in a vacuum, attending this conference has always been the best place for professional development. That being said, the open spaces segment of the conference was the best way to share knowledge.
- iPad training
- Keynote & iPad session were interesting for me. Coming from a non-CATS perspective (marketing and communications), I was unaware of initiatives like these.
- Learned new trends I was unfamiliar with.
- Learning about advances in the integration of technology and teaching Collaborating with Peers
- Meeting face to face with other AT people.
- Meeting face-to-face and having Open Space discussions.
- Meeting folks from other campuses
- Morning presentations
- One day
- Sharing information with other people doing similar functions at other campuses.
The afternoon Open Space sessions.
The best part is reconnecting with other CATS.
The face to face time during open discussion with other participants.
The interaction and sharing of information with other campuses.
The Open Space session. Was able to connect with others with similar functions.

Northern CA – Sacramento

• Cheryl Pruitt, the breakout sessions, and the open discussions after lunch.
• Collaborating/meeting with other ATS-ers...
• Connecting, networking and collaborating with other CSU staff. Open discussion session, creating connection for working on common projects. Learn about other projects that may be relevant to our campus.
• Content of the mornings presentations
• F2F interaction. Hearing from a variety of CSU colleagues.
• I appreciate the purpose of the meetings in sharing knowledge amongst our peers in the CSU system.
• I enjoyed meeting with all my colleagues from across the Northern California campuses.
• I liked some of the session topics/presentations.
• It used experiences and successes form people in similar circumstances as myself.
• Meeting colleagues.
• Meeting old and new friends - face to face! Having meaningful interactions and discussions without interruptions at my desk.
• Networking with others throughout the CSU; seeing what other campuses are doing
• Open Space
• Open Spaces
• Opportunity to talk with technical staff who have similar responsibilities to compare approaches and solutions
• That it was held on my campus.
• The open agenda the intimate nature of small numbers of professionals from my area. I loved that it was not so packed that I had to rush to catch things. I like meeting people in real life.
• The open spaces activity. For those of use who didn't present, the open spaces gave us a chance to talk about something we're interested in.
• The opportunity to see colleagues, hear what they're doing, and generally re-connect.

Regionals Liked LEAST

Southern CA – Dominguez Hills

• Felt totally disorganized. Too loose a format. didn't really feel like anyone was in charge because so many "I don't know" answers.
• I can't think of anything.
• Limited selection for the breakout sessions.
• Limited choices for the breakout sessions. The one I attended - Social Networks - did not go deep enough for this audience (I suspect it was preaching to the choir).
• Not enough CATS in attendance--I really like the multiday in-person conference with all CSU's participating.
• Not enough food for breakfast.
• One day-- lacked variety as previous multiday sessions did
• Since it's been divided into 3 meetings, the choices of presentations are so limited.
• That is was one day and not as many people could be there as previous CATS conferences. It is great to see so many people to expand the network and conversation.
• That it was all-meeting, no fun. The best part of CATS was the events and camaraderie developed with peers from other campuses. This was cool, but really pretty boring.
• The confusion with the other conference being held simultaneously
• The meeting was only for one day.
• The traffic getting there! Actually, a little more info about the exact location where the conference was on campus would have been helpful.
• Too many long winded introductions. Meeting needed to get to the point.Two agendas (kind of confusing), one for CATS and the CSUDH. In the future it would be wonderful if the two can combine their efforts yet, still offer their unique perspectives. There was not a live web
broadcast & recording of the session(s) (for those who could not be there or preferred asynchronous learning).

- Unorganized at very beginning when we arrived (but we were a half hour early). We didn't know where or how to check in.
- Wish there were more people there to participate.
- Would have like more presentations to choose from.
- Would have like more substance in some of the breakout speakers presentations.
- Would like to see more varied breakout sessions

Central CA – Fresno

- 1 hour lunch too long
- 1-day (6-hr) format is so quick. But, much better than not having the opportunity and it was efficient, given that presentations were about 40 minutes and focused.
- Distance. :-)
- Focused on conventional academics; did not have section dealing with academics for athletics departments.
- I liked CATS better when it was a larger audience and venue.
- It was unfortunate that the conference was split into 3 sites. The number of attendees was reduced as was my chance to meet new members of the CATS community.
- Maybe have three sessions instead of two.
- Not very many speakers
- One regional meeting, and seeing only part of the colleagues I know from the other CATS conferences
- Short time span of the conference/meeting. more time is always better for such a valuable conference.
- That it was only 1 day
- That it was only one day and not all CSU campuses together
- The keynote, although interesting, did not pertain to anything I do.
- The vegetarian lunch was sad.

Northern CA – Sacramento

- Could have been somehow better attended.
- I found the whole day productive and informative.
- I was disappointed in the numbers of people that attended.
- I wish that there were more concurrent sessions, but I understand why that is difficult during these times.
- It had to be just 1 day and was only 6 hrs. But, that is the reality of giving people enough time to get there and return home same-day.
- Keynote
- Much too short and did not have enough time built in to allow contact with the host campus staff
- Not able to attend more presentations.
- Not enough time . . .
- Not enough time to set up for presenting.
- The food.
- The free lunch. How's that for gratitude? ;-) Seriously, Asian fusion seems to be the cool thing to do nowadays, but a simple sandwich bar would have been more satisfying. No idea about the costs though.
- The Keynote.
- The second concurrent session I attended.
- There was little to no connection made in the two concurrent sessions I attended to accessibility solutions
- There was not enough marketing for the regional meeting and it was not as organized as it could have been.
- There wasn't many topics that related directly to what I do. Webdesign.
About the Regionals’ Value

Southern CA – Dominguez Hills
- The keynote session on Cal State Online was the most worthwhile, however it pointed out very clearly how invasive and dangerous this is to our jobs.
- Of the people I was able to interact with and share ideas.
- I got the opportunity to learn something worthwhile, I was able to meet and interact with others on topics that are interesting, and I was able to visit Dominguez Hill.
- The discussion in the unconference portion of the training was exceptionally helpful in thinking through the inclusion of social media in courses as a mandatory component.
- I learned something I can use!
- I think it was a good first effort of CATS. As mentioned above, much more can be done.
- I got a better understanding of the Cal State Online program and will be able to bring that knowledge back to my campus faculty and IT department. I also appreciated kicking around ideas with other interested IT professionals during the OST.
- I enjoy the human element. I’ve attended both the face-to-face sessions and the virtual session and what lacks is the exchanges during lunch, or in the hallways when you meet a colleague of a sister campus and start sharing.
- This conference gave me an idea of the real-life issues encountered by academic technology staff at their respective campuses.
- It was OK but not overly so. Best part was having some other staff members attend and talking with them after.
- We are currently looking at Analytics and found that several other campuses working on the same issue.
- Great campus.
- It's a worthwhile experience since I get to hear the issues colleagues from other campuses are facing & get to share and receive a lot of good information of how to work on or prevent those issues (e.g., social media practices).
- Although I chose not very successful for the answers above, I did feel that it was worthwhile to be able to talk to others and hear they have some of the same concerns (i.e.: CS Online, analytics) but having more sessions and more interaction with many more people would have been better.
- As community college "guests" we have always been welcomed by the CATS community, and have always enjoyed attending in person and virtually. The subject matter of the presentations was spot on what we needed to hear right now. I can't speak to the community created among the CSU people there.
- The opportunity to meet people face to face and the informal learning that results is invaluable. Made contacts that can and in one case already have provided me with follow up information.
- Networking with peers, meeting with vendors and hearing what others are doing on their campuses is always helpful.

Central CA – Fresno
- Interaction with colleagues from multiple campuses was extremely valuable. Presence of related folks from CSU CO was appreciated and should be encouraged in the future as well.
- I am very interested in having wireless presentations available in the classroom.
- I met several people who gave me new information and sparked some ideas about many aspects of my job.
- It was a worthwhile experience because of the invaluable networking experience and the chance to see how colleagues and other institutions do the same.
- Connecting with CSU cohorts and sharing information face-to-face was invaluable and much more satisfying than a virtual conference.
- I learned what others are doing, and their challenges getting technology adopted.
- I did pick up some interesting facts that I can use in marketing our university, and I enjoyed the opportunity to share my work in Social Media.
- Particularly building the relationships in such a way that cannot easily be done without face-to-face meeting.
- Learned some great information during one of the breakout sessions.
- Connecting with fellow CATS Got to experience the Fresno campus, very nice!
It was good to meet others and share ideas and strategies that are similar in our daily job duties.

As I stated above, the meeting was successful. Although it was limited in that it was only one day, and was attended by fewer campuses. I urge the CSU to refund these conferences to their previous level. This is the only opportunity for professional development most CATS get. Many things have changed since the last face to face CATS conference. We are all facing obscene workload increases, fewer or no student assistants, and technology that is changing at the speed of light. We need help!!!! CATS conferences help.

It allowed me to confirm my awareness of technology resources and learn from others where to go next in gaining more experience.

Allowed me to interact with peers who have a similar passion.

Able to discuss information in detail in person without fear of repercussion or judgment.

Northern CA – Sacramento

Reaffirmed my belief in CATS as a true professional development conduit to interact with like-minded technology staff.

I learned some interesting things that are happening on other campuses and I learned a bit more about the same technologies used at our campus. (Collaborate)

It was worthwhile because I got to hang out with a smaller group, rather than get lost in a big conference.

an opportunity to connect with peers and find out new information

Worthwhile. Loved being exposed to the Academic side of technology as well as getting some great feedback and discussion on my current projects.

There is a great deal of information and ideas that can be exchanged during a face-to-face event like this one. Not only was I able to connect with a variety of individuals who I had not known, I also discovered new topics that I had not considered before during the Open Space activities.

Getting ideas from colleagues at other CSU campuses. Learning from ways they approach a particular challenge/opportunity. Getting to know others in the community. Getting to know who the best people to contact regarding topic X are.

DEFINITELY worthwhile!!! The opportunity to meet other staffmembers face to face was invaluable. I feel much more comfortable regarding contacting them in the future to discuss mutual technical support issues.

Yes, it was worthwhile because I was able to connect with others.

I think it was worthwhile because I had a a chance to meet other staff that work in the same area as me and some of the presentations were helpful.

I think meeting peers and sharing knowledge, stories, and making new contacts is always a worthwhile activity.

New to the IT division I found talking with others and sharing knowledge very helpful.

Regional Final Comments

Southern CA – Dominguez Hills

Good overall session in a great setting

I am confused as to why there were 2 conferences going on simultaneously. In fact the CATS portion was second-class to what appeared to be a larger event that had the full attention of the staff at CSUDH. At that I think EduSoCal is a better opportunity for southern California CATS to connect.

It was a wonderful experience and I’m looking forward to the next one!

Nicely executed-- look forward to future events and hopefully the planning team will heed to feedback provided to enhance future offerings.

THANK YOU Abbe! CATS Regional and return of CATS F2F won't happen without you!

Thank you for arranging the face-to-face meeting. I’m looking forward to the online session.

Thank you for bringing back in-person conferences. It was a good day :)

Thank you for coming to CSUDH and all your efforts to provide an informative, enriching experience.

Thank you!

Thanks - it was a worthwhile day.
• This was great! It was really nice seeing my colleagues again. I feel re-energized about my job. Also, having the opportunity to obtain first-hand information about Cal State Online was priceless.
• Well done.

**Central CA – Fresno**

• All the effort is greatly appreciated, by myself and many others who need the sharing and collaboration to most effectively perform their duties.
• As always Abbe Altman did a fine job in putting together and running the conference.
• Fantastic event, please keep it going and hopefully expanding!
• Great event, thanks for your work in organizing it.
• Great job to all the planners and organizers.
• Great job! Thanks Abbe and Charlie!
• I enjoyed the Face to Face meeting and gained valuable information from the presentations and the discussions
• I love that we are back to at least one day of face to face…but maybe we could try two days and have more campuses in two sessions instead of three. Just an idea : )
• Nice job. Thank you.
• Thank you for all the work and effort!
• Thank You for putting the CATS conference on!
• We need this conference. Please find the money and refund it.

**Northern CA – Sacramento**

• Great job folks!
• Great! Fantastic job everyone!
• Overall a great experience. Would like to have seen better promotion of the event as well as more information given about it. Speaking from a support side, it doesn’t seem like there was much focus if any on that aspect of technology, but I do understand limited resources. Still, it could help expand the attendance. Maybe?
• Thank you!
• Thanks so much for all the thought and care you put into serving us up a terrific learning experience!
• Thanks to Abbe and Lou, the CDL team, and the Sacramento campus and team for a great regional meeting. I hope that this is the first of many to come.
• Thanks to the organizers for all the effort that went into preparing this event.
• Thanks, for keeping it alive! With the current budget situation, would be easy for powers that be to throw CATS over the bridge in a burlap bag.
Appendix G
Virtual Meeting Responses

Virtual Meeting Liked BEST

- All the ALS info
- Attending the conference from my desk
- Broad range of topics Enough technical information to get me started
- Convenience
- Convenient
- Convenient
- Cross-sharing as well as hearing the Q&A within sessions. You get to hear the answers to
questions you may not have thought of. Also, you learn how other campuses are creatively
meeting certain challenges. Or, that you are not alone when things aren't going well.
- Examples of the technology.
- Good information. Simple solution to mobile development. Timely topic.
- Good topics with good presenters.
- Hearing about what other campuses are doing on a topic that I am especially interested in
(augmented reality).
- I enjoyed hearing from a variety of speakers on some very interesting topics.
- I like the online aspect of the meetings. It is very convenient.
- I really enjoyed the fact that the conference was free and offered virtually. If it wasn't, I would
not have been able to participate. I'm hoping each session was recorded and would be available
for viewing from a website. I'm looking forward to more of these.
- Informative
- Introduction to resources and methods that I did not know about prior to this event
- Meeting virtually from my office. Topics were very informative and helpful in what I do every
day.
- New ideas. Getting a chance to give feedback, ask questions.
- Online format allowed for participation without travel. Sessions offered were on surrent and
important topics.
- Overview of key elements of the ALS initiative Feeling of community in the room - I am not
alone in my ALS endeavors!
- Real examples
- Session topics were timely
- Shared some AR apps I wasn't aware of
- Specific instructional examples and how students responding to their projects.
- The links that were provided by the presenter are informative.
- The presentations were meaningful and relevant.
- The up to date information
- Timely up-to-date info
- Tried and tested teaching and learning approaches of using technology.
- Variety
- Variety of uses

Virtual Meeting Liked LEAST

- A little jumpy with audio.
- Accessibility issues
- Audio quality / technical difficulties
- Being easily distracted by work tasks.
- Collaborate software -- too picky and slow
- Hard to see some of the materials on the screen (either too small, or needed to be video to
show what the speaker was talking about.)
- I missed an entire presentation because I had trouble connecting with it in Collaborate.
- I wish there was more participant interaction with the speaker and each other.
- Lack of personal face 2 face interaction
- No opportunity to have an open forum where there can be more of a discussion, rather than
just presentations. BUT, that is what the regionals provided and there was only so much time
for the virtual day and many good presentations to be shared.
• One of the speakers could have done a better job of enunciating and speaking more clearly
• Slides and app. share downloaded too slowly - that made it hard to follow.
• Some technical difficulties but other than that I enjoyed the conference.
• Some technical problems
• Somewhat static - maybe a video illustration.
• Tech issues
• The bit.ly links didn't always work
• The technical difficulties. Also, there was not much interactivity in the session on MERLOT. It feels like we hear the same thing over and over on MERLOT.
• There were times when I wanted to attend more than one subject, but they were scheduled at the same time.
• Troubles encountered by presenters that lead to delays / poor audio quality
• Usual tech issues
• Website tours are always a little slow in Collaborate..

About the Virtual’s Value

• Updates from Gerry, new ideas, affordable info
• Very efficient and convenient way to view interesting presentations from across the system and to have modest engagement with other participants.
• I learned from this session. I will make better use of Google apps in the future
• I am very interested in using the open educational resources
• Great to see and hear colleagues voice and experiential wisdom.
• I want to try out Aurasma and ARIS
• Good to see available resources throughout the CSU system
• Very easy to fit into my workday, much simpler than an on-site conference
• Both information and contacts
• It's always nice to learn what others are doing in the same field that I am in.
• Provided me with different viewpoints and approaches to teaching/learning
• It was worthwhile. I thought the topics were good and applicable to things I'm doing or am interested in doing.
• Yes...just seeing what CAT members are working on is of interest.
• The information presented applies to what I do. The online format is convenient. Appreciated that the slides were sent to me.
• New ideas. Getting a chance to give feedback, ask questions. Getting a chance to just step back and think. Hearing Hanley speak, not just a faceless bureaucrat. Learning from others.
• I like seeing what other campuses are doing.
• I learned so much.
• It was worthwhile because I was able to see/hear from different speakers and discuss their ideas. In addition, I didn't have to drive anywhere to get to the session.
• I learned about what other campuses are doing and about new technologies.
• I believe in the power of Communities of Practice. This is my community.
• Enough technical information to get me started. Virtual seminar did not offer chance to get to know others from same campus / other campuses. For some reason, I did not hear about the meeting held on Sac State in late April.
• I obtained new technology information and learned about projects from the Chancellor’s office.
• It provided an environment of learning and sharing information! I feel this is the first time CATS is trying to reach out to its community of learners. I’m looking forward to more virtual meetings. The session from Linda Woods, SDSU on Augmented Reality was great!
• It offered an opportunity to participate without travel which was important to me due to my hectic work schedule

Virtual Final Comments

• As always Abbe did a fine job in putting this together.
• Excellent experience
• Good job again!
• Good job to the organizers, speakers, and planners of this event. Well done.
• Good show!
• Great session!
• I enjoyed the experience. Thank you.
• I really enjoyed it. Thanks to everyone who made it possible
• I’m hoping Abbe Altman will keep everyone informed of future virtual meetings and also where we all can view the recordings online!
• Thank you for these opportunities.
• Thank you! It was very well organized and run
• Thank you!! I’m sure over time these conferences will become more popular. I will recommend to like-minded colleagues.
• Thanks for a great meeting.
• Thanks for all the effort required to accomplish this event.
• Thanks for all the hard work getting this year’s sessions together
• Thanks for your hard work on organizing and evaluating this
• Thanks!
• Thanks!
• Thanks!
• The virtual meeting was superb. I enjoyed all of the speakers, and I learned quite a bit that will help me in my current position.
• Thx.
• Very well done - thank you!