

CATS 2012 Conference Evaluation Executive Summary

About the Evaluation and Survey Response Rates

Five separate surveys were used to evaluate CATS 2012 – one 16 question survey for each of the three Regional Meetings, one 10-question survey for the Individual or Concurrent sessions, and one 18-question survey for the Virtual Meeting. The Regional and Virtual Meeting surveys covered attendee demographics, meeting logistics, achievement of meeting goals, participation in last year's CATS activities, future CATS activities, and the overall success of each meeting. The Concurrent Session survey covered the session and the presenter(s). Survey response rates averaged 39% for the Regional and Virtual Meeting surveys.

About the Respondents

- Forty percent (32 of 81) said this was their first year at CATS.
- Twenty-one percent said they'd attended a CATS Birds of a Feather virtual meeting.
- Twenty-two percent said they'd contacted someone from a previous CATS conference.
- Thirty-four percent said they'd used or applied something they'd learned at a previous CATS conference to their work.

Overall Reaction to CATS 2012

- Ninety-nine percent (98 of 99) said the registration process was easy to use.
- Sixty-eight percent said they'd like to attend next year's CATS conference. Thirty percent said it depends.
- Sixteen said they would consider helping to plan CATS 2013 and 22 said they would consider presenting.

About the Regional Meetings

- Ninety-four percent (61 of 65) said they received timely and useful information prior to the Regional Meetings.
- Respondents primarily liked the face-to-face interaction and networking, the useful information they received, and the Open Space sessions best.
- They were least satisfied primarily with the limited amount of time, the limited choices for sessions, and the limited number of CATS in attendance and campuses represented.
- Ninety-five percent (61 of 64) said they would want to attend a similar type of meeting in the future.
- Ninety-four percent (60 of 64) said attending the Regional Meetings was worthwhile.
- The face-to-face Regional Meetings were more successful than the Virtual Meeting at creating a sense of community.

About the Virtual Meeting

- Ninety-seven percent (33 of 34) said they received timely and useful information prior to the Virtual Meeting.
- Ninety-one percent (32 of 35) said the online format worked well for them.
- Respondents primarily liked the useful information they received and the convenience of attending virtually.
- They were least satisfied primarily with the technical difficulties they encountered, the lack of personal face-to-face interaction, and the distractions that resulted from attending at work.
- All (100%) said they would want to attend a similar type of meeting in the future.
- All (100%) said attending the Virtual Meeting was worthwhile.
- The Virtual Meeting was significantly more successful than the Regional Meetings at providing (1) useful information and training about current and emerging technologies, (2) an excellent opportunity to learn about and share strategies for supporting faculty's use of technology, and (3) information that is applicable to the successful performance of their job responsibilities.